



Surrey Heath Borough Council
Surrey Heath House
Knoll Road
Camberley
Surrey GU15 3HD
Telephone: (01276) 707100
Facsimile: (01276) 707177
DX: 32722 Camberley
Web Site: www.surreyheath.gov.uk

Division: Corporate
Please ask for: Rachel Whillis
Direct Tel: 01276 707319
E-Mail: democratic.services@surreyheath.gov.uk

Friday, 8 April 2016

To: The Members of the **EXECUTIVE**
(Councillors: Moira Gibson (Chairman), Richard Brooks, Mrs Vivienne Chapman,
Colin Dougan, Craig Fennell, Josephine Hawkins and Charlotte Morley)

Dear Councillor,

A meeting of the **EXECUTIVE** will be held at Surrey Heath House on Tuesday, 19 April 2016 at 6.00 pm. The agenda will be set out as below.

Please note that this meeting will be recorded.

Yours sincerely

Karen Whelan

Chief Executive

AGENDA

Pages

Part 1 (Public)

1. Apologies for Absence

2. Minutes

3 - 8

To confirm and sign the minutes of the meeting held on 22 March 2016 (copy attached).

3. Declarations of Interest

Members are invited to declare any interests they may have with respect to matters which are to be considered at this meeting. Members who consider they may have an interest are invited to consult the Monitoring Officer or the Democratic Services Officer prior to the meeting.

4. Questions by Members

The Leader and Portfolio Holders to receive and respond to questions from Members on any matter which relates to an Executive function in

accordance with Part 4 of the Constitution, Section B Executive Procedure Rules, Paragraph 16.

- | | | |
|------------|--|----------------|
| 5. | Proposed Refurbishment of the Mall, Camberley | 9 - 14 |
| 6. | Appointments to Surrey Leaders' Group Outside Bodies | 15 - 18 |
| 7. | Consultation on West End Village Design Statement Draft Supplementary Planning Document (SPD) | 19 - 84 |
| 8. | Surface Car Park Management Changes | 85 - 90 |
| 9. | Olympic and Paralympic Games | 91 - 96 |
| 10. | Exclusion of Press and Public | 97 - 98 |

**Part 2
(Exempt)**

- | | | |
|------------|--|-----------------|
| 11. | Redevelopment of Ashwood House and Pembroke House | 99 - 108 |
| 12. | Review of Exempt Items | |

To review those items or parts thereof which can be released as information available to the public.

**Minutes of a Meeting of the Executive
held at Surrey Heath House on 22
March 2016**

+ Cllr Moira Gibson (Chairman)

+ Cllr Richard Brooks	+ Cllr Craig Fennell
+ Cllr Mrs Vivienne Chapman	+ Cllr Josephine Hawkins
+ Cllr Colin Dougan	- Cllr Charlotte Morley

+ Present

- Apologies for absence presented

In Attendance: Cllr Rodney Bates and Cllr Pat Tedder

76/E Minutes

The minutes of the meeting held on 1st March 2016 were confirmed and signed by the Chairman.

77/E Community Fund Grant Applications

The Council's Community Fund Grant Scheme provided grants of up to £25,000 to assist local 'not for profit organisations' with the delivery of community projects. The Executive considered applications for grants which had been submitted by 31 December 2015.

Resolved that

(i) **the following grants be awarded from the Council's Community Fund Grant Scheme:**

	Applicant	Project	Grant Award
(a)	Bisley Village Hall	To fit a new kitchen floor and kitchen.	£15,540
(b)	Camberley Rugby Football Club	To extend the existing club house to add additional changing room facilities for ladies and girls teams.	£10,000
(c)	Chobham Burymead Football Club	To replace the windows on the east side of the building adding anti vandal screens for security, plus the security doors with crash bars to comply with new fire regulations, to replace the existing moveable goals and the line marker.	£3,597.60
(d)	Frimley	To replace the existing boiler	££6,201

	Cricket Club	that is almost 40 years old and to provide a new fence to deter vandalism on the pavilion roof.	
(e)	Surrey SATRO	To provide new tools for the mobile construction classroom.	£500
(f)	Woking Hospice	To provide the fixed equipment required for a new in-patient bedroom that will benefit the local community with a life limiting illness.	£10,000

(i) the following applications be refused:

	Applicant	Project	Reason
(a)	British Red Cross	To contribute towards the Camberley theatre costs associated with hosting the Red Cross 'Make your Move' event on the 25th June 2016.	Declined on the basis of the reserve levels.
(b)	Crossroads Care Surrey	To undertake bespoke dementia training of the 70 carer support staff that operate within Surrey Heath.	Declined on the basis of the reserve levels.
(c)	R-U-Able	To provide free, sports specific taster sessions in swimming, boccia and cycling and to develop the marketing and website.	Declined as the applicant had not supplied sufficient information to verify the project costs.

78/E Response to the Technical Consultation on the Implementation of Planning Changes

The Executive considered a response to the Government's consultation on the Technical consultation on the implementation of planning changes.

The consultation covers a number of aspects of the reforms contained in the Housing and Planning Bill which was currently progressing through the Parliamentary process. These changes are intended to support housing delivery. Those themes addressed within the consultation of particular significance were the introduction of Permission in Principle, introduction of Brownfield Registers, speeding up of neighbourhood planning, government intervention in Local Plans, introduction of Fast Track planning applications and testing competition in the processing of planning applications.

It was noted that the suggested changes would have implications for fee income for planning applications. It was not clear what proportion of fees the Council

would receive for planning applications processed by the private sector. It was not evident that this would result in any reduction in costs or the current levels of staff required. Changes would result in increased costs and time required for the Local Plan process including examinations. The impact of these proposals would be felt within 2016/17 as the government was clear that it wished to progress these changes quickly.

Resolved to agree the response set out at Annex 1 of the agenda report as the Council's formal response to the DCLG consultation on the Technical consultation on the implementation of planning changes.

79/E Fixed Penalty Notice Policy

The Executive considered a revised and updated Fixed Penalty Notice Enforcement Policy which reflected changes in legislation and set out the Council's commitment to take enforcement action against environmental crime perpetrators.

Two significant changes to the current regime were proposed. The first related to the abolition of the early repayment option for the offences of Failing to Produce Waste Documents and Failure to Produce Waste Carriers Licence. Fixed Penalty Notices (FPNs) for both these offences were £300, currently reduced to £180 if paid within 10 days. It was hoped that the withdrawal of an early payment discount would encourage businesses to be properly licensed and to dispose of their waste correctly, rather than risk a fine.

Currently, although the law allowed for FPNs to be issued to anyone over the age of 10, the Council did not issue FPNs to anyone under the age of 18. The second significant change related to the introduction of a flexible policy which allowed officers, at their discretion, to issue FPNs to juveniles between the ages of 10 and 17.

In this connection, Members asked for the details of the research which indicated that juveniles were responsible for increased littering during the schools holidays. The Portfolio Holder undertook to provide the evidence outside the meeting.

Resolved that the revised Fixed Penalty Notice Policy, as set out at Annex A of the agenda report, be approved.

80/E Corporate Peer Challenge Review

In December 2015 the Council had undergone a review of the Corporate Peer Challenge that had taken place in October 2014. There had been 15 recommendations in the report which had formed the focus of the review visit in December 2015. The outcome of the review had been very positive and demonstrated the progress the Peer Review Team felt the Council had made against their recommendations.

Resolved to note the report on the Corporate Peer Challenge Review and to agree its publication on the Council's website.

81/E Camberley International Festival

It was reported that it was proposed to deliver a ten day celebration of culture and the arts across Camberley Town Centre starting in June 2016, with a view to making it an annual event if successful.

The Camberley International Festival aimed to add to the arts, culture and events currently on offer in Camberley and to further enhance Camberley's image as a highly desirable place to live, work and visit. The festival would open with internationally renowned folk act Lau on 1st June and close with the Queen's 90th birthday picnic event on the London Road Recreation Ground on 11th June.

As 2016 was Camberley Theatre's 50th Anniversary year, this presented the perfect opportunity for launching the Festival, initially as part of the anniversary celebrations and then overseeing its continued growth and development as part of the anniversary celebration's legacy. BAFTA Award winning actor Juliet Aubrey had agreed to be a patron of the festival.

Resolved to note the proposals for the Camberley International Festival.

82/E Quarterly Financial Report

Members received the third quarter monitoring report against the 2015/16 approved budget, which provided an update on the Revenue, Treasury and Capital budget position as at 31st December 2015.

Overall despite a number of over and underspends the Council was predicted to be £14k under budget which was just over 0.1% of the overall net revenue budget. This was after meeting the annual savings target of £250k and represented a remarkable achievement in the current environment given the pressures local government was under.

Resolved to note the Revenue, Treasury and Capital position as at 31 December 2015.

83/E Pay Award 2016/17

The Executive was advised that it was proposed that a 1% cost of living rise for 2016/17 be awarded to staff and back dated to the 1st April 2016. The costs would be funded from existing budgets.

A number of points had been considered when deciding the level of this cost of living rise which included what other councils in the surrounding area were paying, the National award of 1%, and the objective of ensuring the Council remained an employer of choice and continued to provide excellent service to the community.

Recommended to Full Council a 1% pay award for 2016/17, to be met from the existing salaries budgets.

(Note: In relation to the above item, the following interests were declared and the Members were not present for its consideration:

- (a) Councillor Rodney Bates, for the record, as an employee of a neighbouring local authority; and
- (b) Councillor Richard Brooks, a Disclosable Pecuniary Interest, as his wife was employed by the Council.

84/E Surrey County Council Verges, Roundabouts and Highway Weedspraying

The opportunity existed for Council to take on highways grass cutting and weed spraying in the Borough on behalf of Surrey County Council, effectively bringing the majority of grass cutting in the Borough under one contract. Highway weed spraying was currently carried out on behalf of the County Council by this Council under an existing arrangement, which would cease from 2016. A tendering process had been carried out by the County Council to include potential operators on a Framework Agreement.

The County Council had offered sufficient funding to engage a known operator, along with a percentage uplift (20%) for this Council's costs. The contract would be for 5 years, with a 12 month termination period for either party. A business case demonstrated that these contracts could be delivered at no financial cost to this Council with the opportunity to earn income through sponsorship of roundabouts. In addition the proposal could deliver a number of other non-financial benefits.

The situation would be reviewed after twelve months and then annually thereafter.

If the Council was to take on this contract, the Council would then be responsible for the vast majority of grass cutting in the Borough. It would allow for a truly joined up approach, provide for anomalies and inefficiencies to be ironed out and for a targeted approach to high profile or problem areas to be undertaken. Any surplus funding would be used to increase the cutting regime in certain areas, or to enhance areas through bedding schemes, hanging baskets or other soft management and landscaping methods.

Resolved

- (i) to authorise the Executive Head of Business to enter into contractual arrangements with Surrey County Council for verge cutting and weed spraying;**
- (ii) to agree that further work on roundabout sponsorship continues and that all net surplus be used to improve the cutting service provided and enhance the overall appearance of the Borough; and**
- (iii) that these arrangements be monitored annually.**

85/E Exclusion of Press and Public

In accordance with Section 100(A)(4) of the Local Government Act 1972, the press and public were excluded from the meeting for the following items of business on the ground that they involved the likely disclosure of exempt information as defined in the paragraphs of Part 1 of Schedule 12A of the Act as set out below:

Minute	Paragraph(s)
84/E	3

86/E Review of Exempt Items

The Executive reviewed the report which had been considered at the meeting following the exclusion of members of the press and public, as it involved the likely disclosure of exempt information.

RESOLVED that financial information in the report at agenda item 13 to remain exempt but the decision and Minute 84/E to be made public.

Chairman

Proposed Refurbishment of the Mall, Camberley

Summary

Capital & Regional is seeking Landlord's Consent to carry out a refurbishment of the Mall, in accordance with the terms of the Lease.

Portfolio: Leader

Date Portfolio Holder signed off report: 5 April 2016

Wards Affected: All

Recommendation

The Executive is advised to resolve to grant Landlord's Consent for the refurbishment of the Mall.

1. Resource Implications

- 1.1 There are no resource implications for the Council.
- 1.2 The works will be funded by the tenant. The cost is estimated to be approximately £5m.

2. Key Issues

- 2.1 Capital & Regional (C&R) has developed a scheme for the refurbishment of the shopping centre known as the Mall, Camberley which needs consent from the Council, in accordance with the terms of the Lease.
- 2.2 An application for planning permission has also been submitted to the Council and will come before the Planning Applications Committee on 12 May 2016.
- 2.3 A temporary shop front has been carried out on the 02 unit within the shopping centre which demonstrates some of the materials to be used. There is also an example of the flooring and lighting, and treatment of the roof. Images are attached at Annex 1. They show the various treatments to the structure throughout the shopping centre, although the entrances will not form part of these works.
- 2.4 Members of the Executive have also received a briefing from C&R. C&R is also consulting with their tenants.
- 2.5 C&R intends to start the scheme of refurbishment works in June 2016 and it will take approximately 10 months to carry out the work. A lot of the work will have to be carried out during the evening which the shops are closed, so that they do not interfere with trading.

3. Options

- 3.1 The Executive has the option of granting or not granting Landlord's consent.

4. Proposals

- 4.1 It is proposed that landlord's Consent be granted.
- 4.2 This is an important part on the regeneration of Camberley Town Centre, the Council's Key Priority One. The shopping centre, which is clearly dated in its look, will be much improved which will hopefully attract more tenants to the town, and improve rents.

5. Supporting Information

- 5.1 C&R has submitted an application for Landlord's Consent accompanied by drawings of the proposed scheme. These are the same as those that form part of the planning application, and can be viewed on line.

6. Corporate Objectives And Key Priorities

- 6.1 This forms part of Key Priority One as part of the delivery of the overall town centre vision for Camberley.

7. Legal Issues

- 7.1 Legal Services will deal with necessary paperwork to grant consent to the tenant.

8. Consultation

- 8.1 C&R has developed its own programme of consultation, which has included the Council. Consultation has been carried out as part of the planning application process too.

Annexes	Annex 1 Example of proposed refurbishment scheme
Background Papers	Application for Consent
Author/Contact Details	Karen Limmer – Head of Legal Karen.limmer@surreyheath.gov.uk
Head of Service	

Consultations, Implications and Issues Addressed

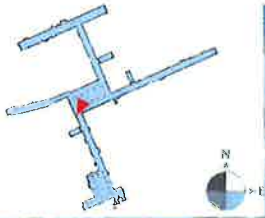
Resources	Required	Consulted
Revenue	✓	
Capital		
Human Resources		
Asset Management		
IT		
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	
Policy Framework		
Legal	✓	
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment		

Resources	Required	Consulted
Community Safety		
Human Rights		
Consultation		
P R & Marketing	✓	

Review Date:

Version:

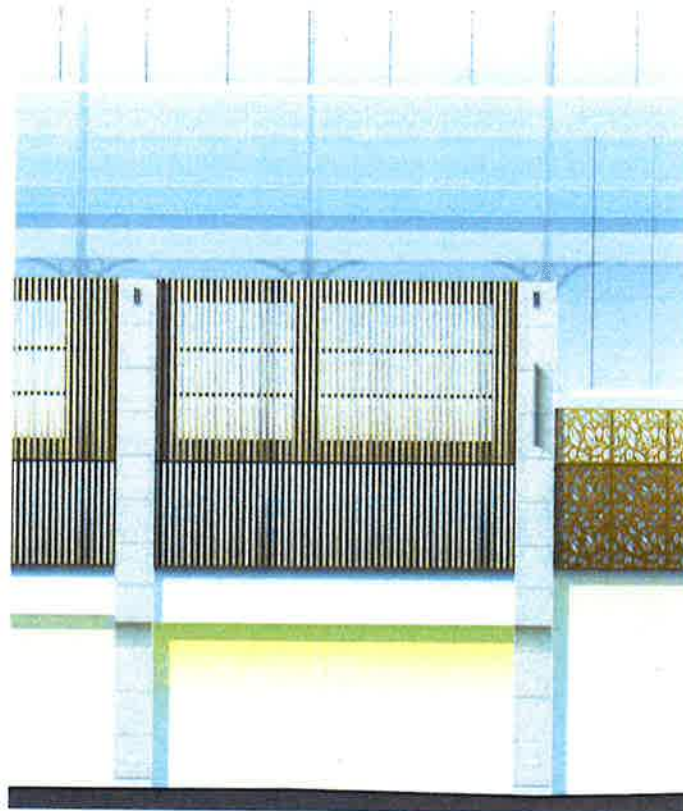
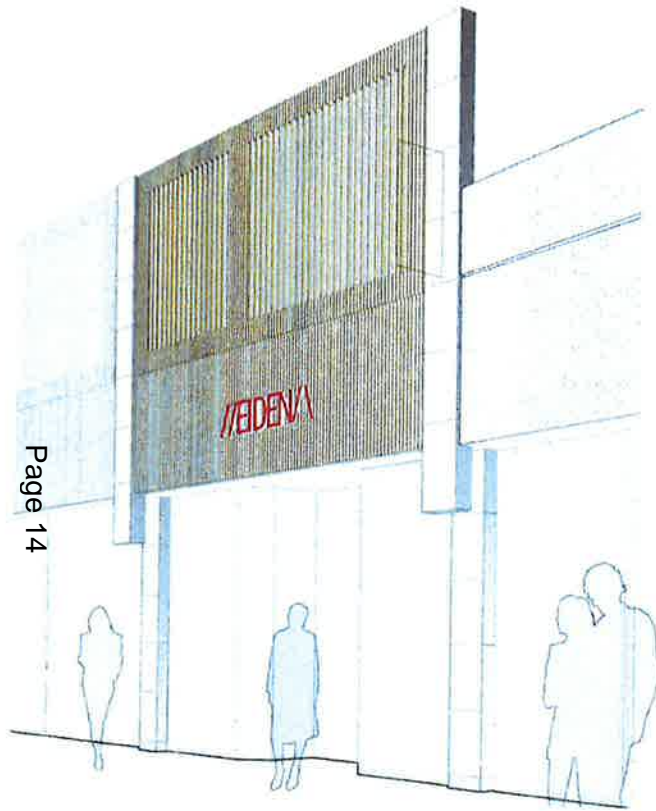
This page is intentionally left blank



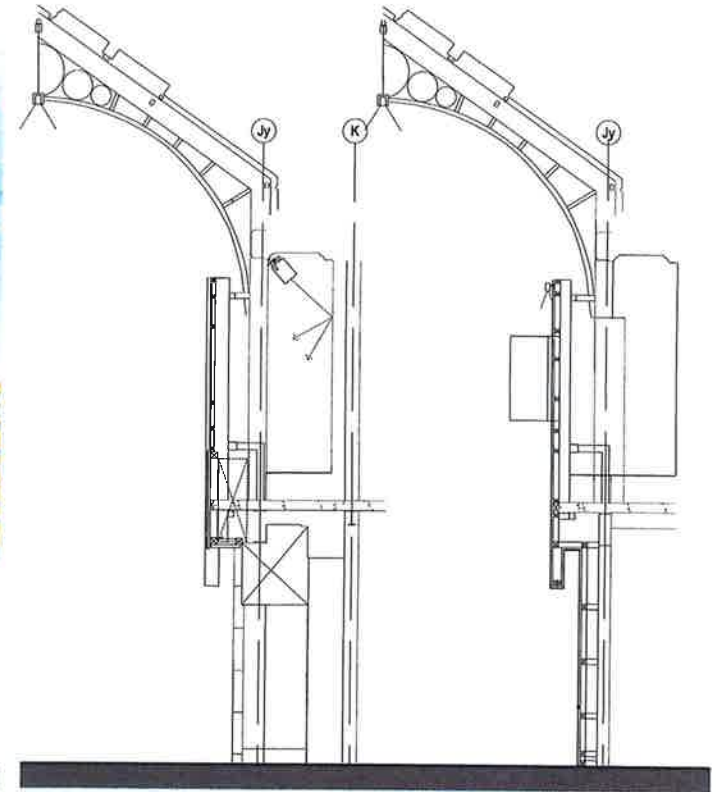
Page 13

View East Across Main Square

Main Square Proposed

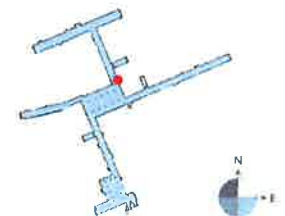
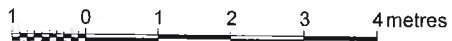


ELEVATION TYPE 1 TIMBER SLATES
**EXAMPLE 02 PRINCE OF WALES WALK



SECTION TYPE 1 SERVICE ZONE
**EXAMPLE 02 PRINCE OF WALES WALK

SECTION TYPE 1 PILASTER
**EXAMPLE 02 PRINCE OF WALES WALK



Appointments to Surrey Leaders' Group Outside Bodies

Summary

The Executive is asked to consider making nominations to Surrey Leaders' Group outside bodies.

Portfolio: Leader

Date Portfolio Holder signed off report: 4 April 2016

Wards Affected: All

Recommendation

The Executive is advised to make any nominations to the Surrey Leaders' Group Outside Bodies, as listed at Annex A; as considered appropriate.

1. Resource Implications

- 1.1 Under the Members' Allowance Scheme Members are entitled to claim travelling expenses to meetings of outside bodies for journeys in excess of 3 miles. The only expense relating to these appointments is the payment of travelling allowances which can be met by the existing budget.

2. Key Issues

- 2.1 Every year, the Council is asked to nominate and make appointments to a number of outside bodies.
- 2.2 The Council has also been invited by the Surrey Leaders Group, which consists of the eleven districts councils in Surrey and Surrey County Council, to nominate representatives to serve on various outside bodies. The Surrey Leaders Group has advised that there will be one position to be filled for 2016/17, as shown at Annex A.
- 2.3 The Surrey Leaders Group AGM is on 27 May 2016.
- 2.4 For the vacancy on the SCC Wellbeing and Health Scrutiny Board, the Council Leader has nominated Councillor Darryl Ratiram and the Leader of the Others Group has nominated Cllr Ruth Hutchinson.

3. Options

- 3.1 To make nominations to the Surrey Leaders Group set out at Annex A or not to make a nomination.

4. Proposals

- 4.1 The Executive is asked to make nominations to Surrey Leaders' Group Outside Bodies, as set out at Annex A.

5. Local Government Act 1972 - Approved Duties

- 5.1 The outside body referred to at Annex A meet the requirements of the Council's Members Allowances Scheme in respect of approved duties for the payment of travelling expenses.

Annexes	Annex A – list of outside bodies
Background Papers	None
Author/Contact Details	Lee Brewin – Democratic Services Officer Lee.brewin@surreyheath.gov.uk
Executive Head of Service	Richard Payne - Executive Head of Corporate

Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue	✓	✓
Capital		
Human Resources		
Asset Management		
IT		
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities		
Policy Framework		
Legal		
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment		
Community Safety		
Human Rights		
Consultation		
P R & Marketing		

Nominations to the Surrey Leaders' Group Outside Bodies

Body	Duration	Retiring Representative(s)	Number of appointments available
SCC Wellbeing and Health Scrutiny Board (formerly Health Scrutiny Select Committee)	3 years	Cllr Randolph, Elmbridge (Cllrs Turner from Reigate and Banstead & Botting from Mole Valley continue)	1

NOMINATIONS ON BEHALF OF BOROUGH/DISTRICT COUNCILS TO OUTSIDE BODIES ORGANISATIONS TO WHICH APPOINTMENTS ARE BEING MADE IN 2016

Appointments are usually made for three years

SCC Wellbeing and Health Scrutiny Board (formerly Health Scrutiny Select Committee)

The Wellbeing and Health Scrutiny Board performs a statutory function looking at the work of the Clinical Commissioning Groups (CCGs) and National Health Service (NHS) provider trusts. It acts as a 'critical friend' by suggesting ways that health related services might be improved.

It also looks at the way the health service interacts with our social care services, the voluntary sector, independent providers and other council services to jointly provide better health services to meet the diverse needs of Surrey residents and improve their well-being. It is a scrutiny committee of the County Council.

Meets: Varies

Time: Daytime

Venue: Surrey County Council

This page is intentionally left blank

Consultation on West End Village Design Statement Draft Supplementary Planning Document (SPD)

Summary

The West End Village Design Group has produced a West End Village Design Statement (VDS). The VDS sets out a description of the different character areas of West End and sets out design guidelines for these areas. The VDS will support policies in the Council's Core Strategy.

A VDS is guidance, not policy, and cannot stop development happening but can provide additional information in respect of design and character.

This Report is seeking Executive agreement to undertake a six week statutory consultation on the VDS in respect of it becoming a Supplementary Planning Document (SPD).

Following consultation a report will be taken to Executive to consider its adoption as an SPD

Portfolio- Regulatory

Date Portfolio Holder signed off report 8th March 2016

Wards Affected

West End

Recommendation

The Executive is advised to RESOLVE to agree to the Council undertaking a statutory consultation on the draft West End Village Design Statement SPD

1. Resource Implications

1.1 There are no resource implications beyond that provided for within the agreed budget for 2016/17.

2. Key Issues

2.1 The role of a Village Design Statement (VDS) is to support policies in the Council's adopted Local Plan and in particular, to the Development Management Policies by providing local guidance on design issues. A VDS cannot determine whether permission should be granted or not, that is the role of the Local Plan.

2.2 The West End Village Design Group has produced a Draft West End Village Design Statement which describes the character areas of West End and sets out design guidelines for each of these areas.

- 2.3 If adopted as a Supplementary Planning Document the VDS can be used as a guidance document in the consideration of planning applications in West End.

3. Options

- 3.1 The Options are as follows:

- (i) to **Agree** to the Council undertaking a six week Statutory Consultation on the Draft West End Village Design Statement as a draft Supplementary Planning Document
- (ii) to **Not Agree** to the Council undertaking a six week Statutory Consultation on the Draft West End Village Design Statement as a draft Supplementary Planning Document.

4. Proposals

- 4.1 It is proposed that the draft West End Village Design Statement is subject to a six week statutory consultation as a draft Supplementary Planning Document.
- 4.2 Following consultation a report will be taken to Executive to consider its adoption as a Supplementary Planning Document.

5. Supporting Information

- 5.1 The West End Village Design Group has undertaken consultation on the Draft VDS with residents and businesses in West End.

6. Corporate Objectives And Key Priorities

- 6.1 The West End Village Design Statement will help achieve Corporate Objective 1.

7. Policy Framework

- 7.1 Will add a level of detail to the Council's Core Strategy and Development Management DPD.

8. Consultation

- 8.1 Will require a six week statutory consultation period.

9. Officer Comments

- 9.1 None.

Annexes	Draft West Village Design Statement
Background Papers	None
Author/Contact Details	Jane Ireland -Planning Policy Manager Jane.ireland@surreyheath.gov.uk
Head of Service	Jenny Rickard – Executive Head of Regulatory

Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue		
Capital		
Human Resources		
Asset Management		
IT		
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	<u>7th March 2016</u>
Policy Framework		
Legal	✓	<u>7th March 2016</u>
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment		
Community Safety		
Human Rights		
Consultation		
P R & Marketing	✓	<u>7th March 2016</u>

Review Date:

Version: 1

This page is intentionally left blank

Village Design Statement
West End
GU24



Woodlark



Dartford Warbler



Nightjar



Table of Contents

1.Introduction.....	1
2.A brief history of West End	2
3.West End as it is today	3
4.Thames Basin Heaths and the Special Protection Area.....	4
5.River Systems Flooding and Drainage.....	5
6.Village Design Statement Character Area Appraisals and Design Guidelines	7
CHARACTER AREA 1	9
CHARACTER AREA 2	13
CHARACTER AREA 3	17
CHARACTER AREA 4	21
CHARACTER AREA 5	25
CHARACTER AREA 6	29
CHARACTER AREA 7	33
CHARACTER AREA 8	37
Character Area 8 Sub Area A	39
Character Area 8 Sub Area B (Donkey Town in part)	43
Character Area 8 Sub Area C	47
CHARACTER AREA 9	49
CHARACTER AREA 10	53
7.Appendices	57
Appendix A.....	57
Appendix B.....	57
Appendix C.....	58
Bibliography.....	59

1. Introduction

Residents of West End value their village and the community within it. This has been confirmed by the results of our 2010 survey of residents' opinions: over 90% of respondents agreed that "West End is a good and pleasant place in which to live" and "there is a good community spirit in West End".

Throughout the production of this Village Design Statement (VDS) consultation with residents has been paramount and an extensive study of the areas characterising West End has been undertaken.

We hope that, by giving details of West End's historic past and especially the development over the last century, councillors, planners and developers will appreciate just how much of the built environment that we value today is a consequence of that past.

Formation of the VDS Steering Group

West End Village Society was approached by the Parish Council in late 2008 with a view to creating a VDS for West End. Lightwater had already had its VDS adopted as a Supplementary Planning Document (SPD) by Surrey Heath Borough Council (SHBC) and both Bagshot and Chobham were undergoing the process at the time.

Interest in the production of a VDS was expressed at an open meeting of residents on 1st December 2008, which heard addresses by Lightwater, Chobham and an officer from SHBC. A Steering Group of interested parties was set up in March 2009, meeting on a regular basis to prepare the various sections of a document to be submitted to SHBC. The Steering Group had representatives from a range of organisations within the village, including West End Village Society and the Parish Council.

Consultation: The Residents' Viewpoint

Consultation with residents of West End has been an important element in the preparation of this report. The principal element of consultation was the production and distribution to every household in West End of a four-page questionnaire in February 2010. The results of the survey were published in August 2010 in a report called The Future of West End.

The full research report, and an earlier qualitative report, may be downloaded from the West End Village Society website, www.wevs.org.uk.

A six-week non statutory consultation exercise was undertaken. This included: The VDS was placed on the West End Village Society (WEVS) website on April 16th 2013. 'Invitation to view and comment' letters were sent out to a total of 93 local businesses, estate agents and developers, and to West End Parish Council and Tringham Hall Management Committee. Posters were placed on Parish Council notice boards, in local shops, in the Social Club and the two public houses in West End. A notice was placed in the Parish Magazine for West End and Bisley and articles about the consultation appeared in three 'West End Warbler' columns in the Woking edition of the Surrey Advertiser and a press release appeared in the 17th May edition of the same newspaper. Finally, the public were able to view a hard copy of the document, talk to members of the Steering Group and record their comments in person at the West End Village Fete held on Saturday, June 8th 2013.

Outcomes: All comments received by telephone, email or in writing have been recorded and summarised. No response was received from local businesses, estate agents and developers. Where appropriate comments have been taken and changes have been made to the VDS document.

Geographical position

West End is situated in North West Surrey, more or less equidistant between Camberley to the west and Woking to the southeast. It is bisected north - south by the A322 from Bracknell to Guildford and east – west by the A319/B311 from Chertsey to Camberley. In earlier times the latter had precedent, being the route connecting the Abbeys of Winchester and Chertsey.

There is easy access by car to the M3, M4, M25, A3 and A4, Heathrow and Gatwick Airports and the mainline railway stations of Brookwood (3 miles) and Woking (5 miles).

2. A brief history of West End

Since Neolithic times, around 6,000 years ago, the woodland in this area was believed to be predominately oak. However, over the centuries the oak was removed and deforestation resulted in erosion of topsoil and establishment of nutrient-poor, acidic lowland heath with heather, gorse and bracken. 'Wasteland', as the immature heath was known, was used extensively by the villagers of West End, through their 'commoners' rights. These activities further reduced the productivity of the land and created the lowland heath we know today. This lowland heath ecosystem gives West End precious open spaces for the public to enjoy the flora and fauna.

Not all the 'wasteland' was regarded as such. With the addition of manure and deep digging to expose the clay beneath the sand, the land could be improved for farming.

A most serious event for West End farmers and villagers was the purchase, from Lord Onslow by the War Department (WD) in 1879, of the greater part of West End Common. The loss of valuable common rights subsequently reduced the villagers to abject poverty. Over 2000 acres were enclosed, bounded by WD marked and numbered stones, many of which still exist. Much of the heath remains owned by the Ministry of Defence (MoD); in 1988 Surrey Heath Borough Council purchased part of the heathland now known as Brentmoor Heath Nature Reserve. The Reserve is located north of Donkey Town and is actively managed by Surrey Wildlife Trust.

Over the past 200 years West End shifted from farming to more horticultural based industries. Meanwhile a considerable number of light industries have developed in Lucas Green Road, Priest Lane, Oldhouse Lane and the site of Pankhurst Farm.

The demand for housing after World War II and in the latter half of the 20th century saw nurseries disappear and housing appear on these sites. Development of housing continued through the 1950's and 1960's and there was further expansion of Donkey Town, in addition to many other smaller projects. By 1977 the land between Streets Heath and Fellow Green was covered by houses.

With the housing developments valuable amenity space was introduced in 1947 and is appreciated. This includes the Recreation Ground which now has sports facilities, the Sports Pavilion, Tringham Hall, tennis courts, children's play area and the pond. This green area is regarded as the social centre of the village where many traditional village events are held. As a result of development on the Nursery Estate a Bowls Club, another children's playground and recreational area were provided. To the north is Windlemere Golf Club.

The size of the village was substantially increased with the development of the Nursery Estate, which commenced in 1988, on the site of Fellow Green Farm, Fellow Green Garage and Surrey Rose Nurseries.

West End has a number of listed buildings (see Appendix B). In the 16th century several fine houses were built along the two main routes to Chobham, now Bagshot Road and Beldam Bridge/Scotts Grove Road. One of the oldest buildings remaining in West End is the barn at

Malthouse Farm, part of which dates back to 1380. The Gordon Boys' Home opened in 1887. The Home, now Gordon's School, has influenced building in the village.

3. West End as it is today

West End has an open 'leafy', character and is surrounded by open countryside, woodland and heath. A real feature of the village is that wherever one looks there are mature trees, many of which are subject to tree preservation orders and are a valued part of the landscape and character of West End and trees should continue to be considered for preservation orders.

It is flanked on its northern and western sides by landscape of both historic and ecological significance. The lowland heath land is designated as part of the Thames Basin Heaths Special Protection Area (SPA). This has its own protection measures and significance for development.

Other flanks of the village are surrounded by open informal green space. There are a variety of styles in the built environment, the majority are red brick with pitched, gabled pitch or hipped roofs mostly tiled, none of which exceed two storeys.

West End has a diffuse structure with no obvious village centre. There were 1675 houses in West End by 2008. By 2011 there were 1737 houses, 54 of which have some order of listed building status (Appendix B).

The built environment

West End has grown in an ad-hoc manner, which can be summarised in the following distinct main phases: Pre 1900, 1900 to 1914, Inter War years (1920 & 1930s), 1950s & 1960s, Late 1980s onwards.

Retail and commercial development

There has been some loss of small retail outlets in West End over the past few decades (in Character Areas 1, 4 and 8A. An office block now occupies the site of other lost retail outlets on the A322 but the saddlery business and the public house still remain.

West End does have a small parade of shops, with flats above, in Gosden Road, Character Area 5: which under SHBC Core Strategy CP9 Hierarchy and role of Centres is a designated retail parade.

Main open space

The village is surrounded to the north and west by West End Common, the Brentmoor Heath/New England Hill Site of Special Scientific Interest (SSSI) and the Thames Basin Heaths Special Protection Area (SPA). There are open fields to the southwest bounded by Brentmoor Road, Fenns Lane, Lucas Green (bordering on Bisley) and Ford Road. On the south and east sides there are open fields between Oldhouse Lane, Kings Road and Benner Lane and behind Holy Trinity School, Fairfield Lane and Streets Heath.

Within the village, the open spaces may be divided into the 'formal' and 'informal' areas. The main formal open spaces are Streets Heath recreation ground, with the adjacent War Memorial; the Nursery Green playground and Bowls Club area; a small play area in Boldinghouse Lane and the open green area in Fellow Green. The Gordon's School playing fields provide additional formal open space to the north of the village as does the Holy Trinity School playing field to the east.

The 'informal' areas are patches of land which are not formally maintained but which provide public access to open and undeveloped spaces. Examples include the light woodland at the north of Benner Lane, also in Brentmoor Road and the open space at the mouth of Rounce Lane. These areas are a considerable asset to, and feature of, the village. The Residents' Viewpoint survey

found that 98% of respondents agree that “the open areas within the village are a valuable resource”, 98% agree that “trees and bushes are a significant asset to counteract hard surfaces and should be protected; more should be encouraged”, and 98% agree “the open countryside around West End should remain open, preventing villages merging”.

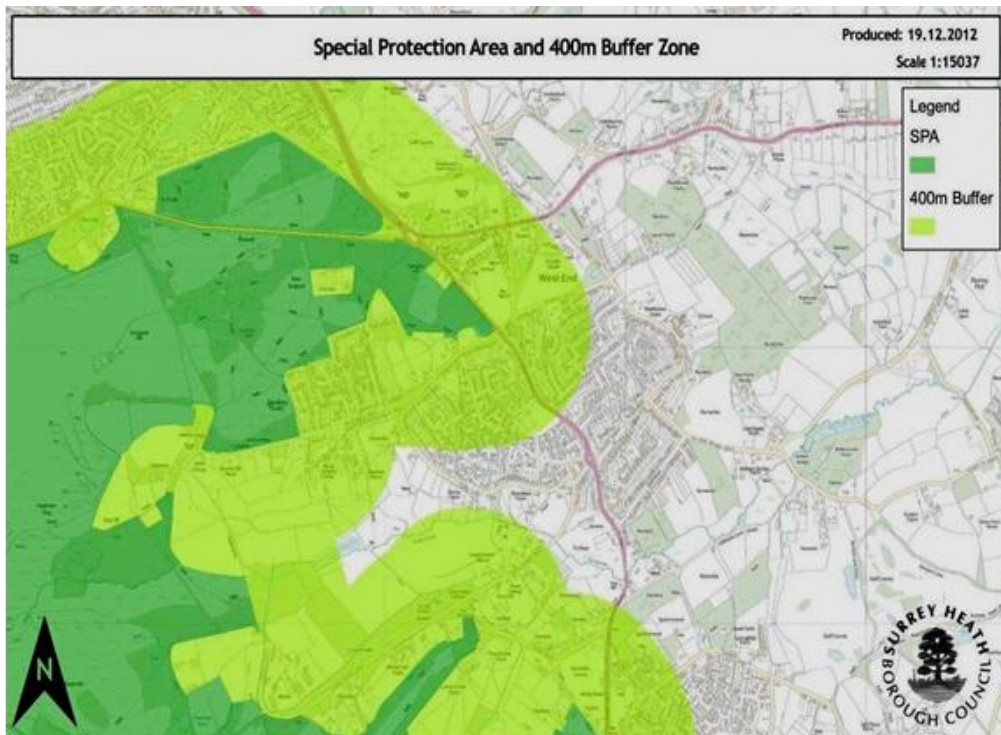
4. Thames Basin Heaths and the Special Protection Area

The Thames Basin Heaths Special Protection Area (SPA) was designated in March 2005 and is protected from adverse impact under European and UK law. New residential development in West End cannot be granted planning permission unless the Council is satisfied that its impact upon the SPA can be mitigated. New housing that lies between 400m-5km from the SPA can often be mitigated if it can provide towards ‘Suitable Alternative Natural Green Space’ (SANGS) and Strategic Access Management and Monitoring (SAMM). No new residential development will be permitted within 400m of the Thames Basin Heaths SPA as its impact cannot be mitigated. An application to replace one house with another is not likely to be affected.

Surrey Heath Borough Council has an adopted Planning Policy on The Thames Basin Heaths (Policy CP14b European Sites) and has an adopted Thames Basin Heaths Special Protection Area Avoidance Strategy Supplementary Planning Document and regard will need to be given to these when considering proposals for residential development.

West End Village Special Protection Area (SPA) & 400m Buffer Zone

All of West End is within 2km of the SPA Buffer Zone - Thames Basin Heath Special Protection Area (SPA) under the European Union (EU) Wild Birds Directive, and much is within 400m of the Buffer Zone.



5. River Systems Flooding and Drainage

River Systems

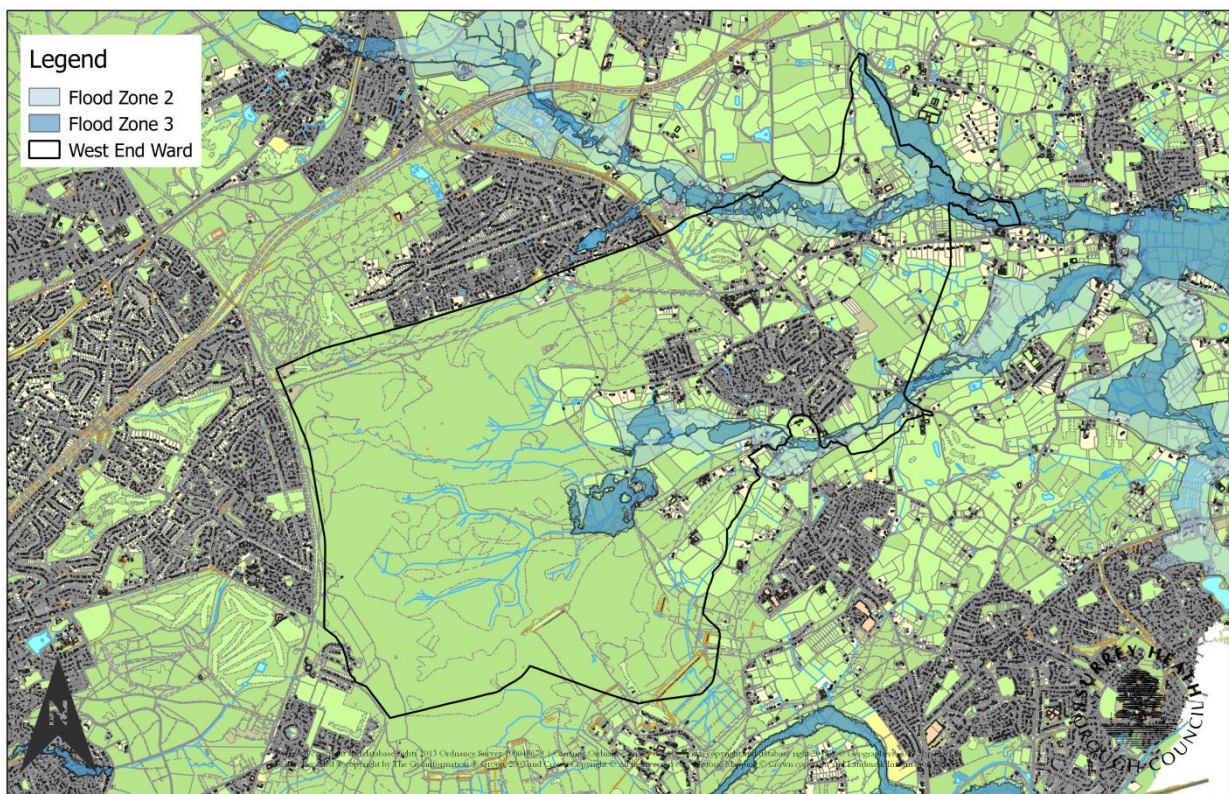
In West End Parish (WEP) river flooding (fluvial) originates from the Hale Bourne and Addlestone Bourne systems.

The Hale Bourne river is a continuation of Windle Brook and where this water course enters WEP it becomes Hale Bourne as it crosses Burnt Pollard Lane. The Hale Bourne flows eastwards across the most northerly part of WEP before leaving the parish at its most easterly point where the river is joined by Clappers Brook from the north west. The watercourse junction is quite close to the north side of Clappers Lane. Beyond this point it is named Mill Bourne as it continues east, crossing Chobham village High Street at Melbourne Bridge and onward to join the Addlestone Bourne southwest of Fairoaks airport.

Within West End Parish to the west at Colony Bog in West End Common springheads the source of the Addlestone Bourne river. Initially named Trulley Brook this Environment Agency named main river flows alongside Priest Lane, under Priest Lane Bridge, across rural land to Lucas Green Road bridge where it becomes the Bourne. This crosses the A322 before leaving eastern West End Parish at Beldam Bridge.

Flooding and Drainage

West End is low lying and traversed by streams such as Trulley Brook, Hale Bourne and The Bourne as detailed above. They and flood plains are shown on the Environment Agency (EA) Flood Zones map below for 2015 and viewable at www.environment-agency.gov.uk for the most up-to-date version. Map - OS Licence number 1000186792012.



West End was subject to floods in 2006 and 2007 which was mainly due to pluvial flooding off Brentmoor Heath in dry summer conditions and could become common given climate change reality.

Features, where practicable, that reduce potential flood risk to and from development, should be encouraged especially as West End is virtually surrounded by flood zones and is subject to run off from soil-capped heathland.

A flood risk assessment may be required for some forms of development. This reflects advice in the National Planning Policy Framework (NPPF) and Policy DM10 in the Surrey Heath Core Strategy.

6. Village Design Statement Character Area Appraisals and Design Guidelines

The built form of West End is varied in character. To this end this VDS identifies 10 areas which have specific characteristics either in terms of built form, materials or layout. A series of design guidelines have been developed which add detail to existing policies in the Surrey Heath Core Strategy and Development Management Document DPD. These guidelines and relevant DPD policies are set out below. Each character area indicates which guideline is relevant to that area. Developers and landowners should have regard to these guidelines in taking forward proposals for development.

Guideline 1 - Plot to Building Ratio & Density

Any development should have regard to the existing plot to building ratio.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy CP2: Sustainable Development & Design and DM9: Design Principles.

Guideline 2 - Building Lines

Any new development should seek to complement the existing building lines within this street/area, (with limited variation in set-back/projection to allow for visual interest, if appropriate to the street scene).

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy CP2: Sustainable Development & Design and DM9: Design Principles.

Guideline 3 - Materials

Any new development in this area should be complementary to the existing buildings with regard to construction materials.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy CP2: Sustainable Development & Design and DM9: Design Principles.

Guideline 4 - Building Heights

Building heights should not exceed two storeys to reflect the character of the village.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy CP2: Sustainable Development & Design and DM9: Design Principles.

Guideline 5 - Extensions

Extensions should be complementary to the existing building in proportion, style and use of materials.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy CP2: Sustainable Development & Design and DM9: Design Principles.

Guideline 6 - Infilling and Back Land Development

Any infilling and back land development should be in proportion in scale and mass to surrounding buildings in order to enhance the street scene.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy DM9(iii): Design Principles & CP2(iv): Sustainable Development and Design.

Guideline 7 - Amenities

Open space (formal and informal) trees, shrubs, hedges, grass verges, low wall, ponds, footpaths and pavements should be preserved and maintained to reflect the rural/semi-rural appearance of the Character Area, in line with current boundary treatments.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy DM15: Protection of Green Spaces and Recreational Facilities.

Guideline 8 – Pattern of Development

The space, between building footprints on new development should be consistent with existing widths in order to retain the character of the area.

SHBC Core Strategy and Development Management Policies DPD 2011 – 2028 – Policy CP2: Sustainable Development & Design and DM9: Design Principles.

Guideline 9 – Landscape Boundary Treatments

Boundary treatments associated with any new development should be rural or semi-rural in character to reflect/complement the existing street scene, including trees, shrubs, hedges, dwarf walls and fences.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy DM9(iii & iv): Design Principles.

Guideline 10 – Traffic, Parking

Any new development in this street/area should take account of the existing guidelines and policies on parking.

Surrey County Council Vehicular and cycle parking Guidelines (January 2012) and SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy DM11: Traffic Management and Highway Safety.

Guideline 11 - Heritage Assets - Listed Buildings

Heritage Assets such as listed buildings and their setting will be preserved.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy DM17: Heritage.

Guideline 12 – Ditches and Drainage

Development adjacent to ditches and other watercourses should ensure that these are kept open to minimise the impact of flooding.

SHBC Core Strategy and Development Management Policies DPD 2011 – 2028 – Policies CP2: Sustainable Development and Design & DM10: Development and Flood Risk.

Guideline 13 - Village Assets

Feature lighting and any such village features should be preserved as these are undesignated heritage assets.

SHBC Core Strategy and Development Management Policies DPD 2011 - 2028 – Policy DM9: Design Principles.

Guideline 14 – Avoiding Coalescence

Any development in the Countryside Beyond the Green Belt (CBGB) not identified in policy or on the Proposals Map should reflect the character of the area and should not result in the coalescence of villages.

SHBC Core Strategy and Development Management Policies DPD 2011 – 2028 – Policies DM9: Design Principles and CP1: Spatial Strategy.

CHARACTER AREA 1

Guildford Road -High Street - Holly Bank

Plot to Building Ratio



Introduction

This Character Area forms the central spine of the village. Approximately one and a half miles of the A322, from Junction 3 of the M3, runs north to south through West End to Guildford. It bisects the village, is called Guildford Road, and development is found on both sides.

At its northern end is **Gordon's School**, a listed building. This Ribbon development continues down to the southern Bisley boundary with a mix of building types, detached, semi-detached and a scattering of commercial development, namely the Inn @ West End, a saddler's shop, some commercial offices, car repair outlet (located in the 'old forge'), a petrol station with associated food outlet and a garage (car repairs and showroom) and a furniture centre at the southern end.

The High Street runs at an angle to the Guildford Road and links with it at its southern end, close to Holly Bank. The convenience store/post office and a social club are located in the High Street with a row of mainly Victorian cottages. Holly Bank is set off to the left with typical 1960s bungalows.

Main Design Features and Relevant Guidelines

A ribbon development on the Guildford Road the A322 which bisects the village ♦ Early 1900s cottages in the High Street ♦ Feature lighting in the High Street ♦ Specimen roadside red oak tree by A322 ♦ Pavements throughout

- **Semi-rural in character – Design Guidelines 1-10 + 12 – 14**
- **Dwellings one or two-storey – Design Guideline 4**
- **Leafy open feel with boundary trees and wide grass verges – Design Guideline 9**
- **Heritage Assets e.g. Listed Buildings – Design Guideline 11**
- **Ditches and drainage Design Guideline 12**

Negatives:

- Unsympathetic extension and alteration to Victorian houses in the High Street
- A mix of housing styles that do not complement each other.

Architectural Features

Guildford Road (A322) A row of typical 1960s detached properties, gabled front roofs in low density development.



High Street A row of early 1900s cottages with quoins, brick banding, decorative chimneys and porches.



Guildford Road (A322) Early 1900s house - gabled pitch, quoins, decorative chimneys and sash windows.



Guildford Road (A322) A row of 1960s detached two-storey properties in a low density open-plan development.



Guildford Road The late 1730s pub originally known as the "Jolly Butcher."



Character Area 1 Detail

Age

Today the A322 is the major of two A roads intersecting at West End. There are three 16th and 17th century Grade II listed buildings (Feltons, Fellow Green Cottage and the White House) but the majority of houses are late 19th (especially in the High Street) and 20th century construction (mostly post-war and 1960's), with 1 infill built in 2000. There is a gated development, Gordon's Reach, with nine large houses built in 2005.

Building Type & Height

This is typical ribbon development with most properties being two-storey detached or semi-detached cottages in the High Street. Holly Bank, a cul-de-sac, comprises bungalows at the northern end. Gordon's School, housing and school buildings, some of which are Grade II listed, is set in its own grounds.

Near the southern end, Gordon's Reach comprises a modern gated development of two-storey houses with habitable loft space and there is a small two-storey flatted development, Searlewood Court at the southernmost end. There have been extensions, loft conversions, often with dormer windows, infill and modernisation of the cottages in the High Street.

Materials

Whilst many of the houses are red brick (of various shades), there is a mix of rendered or brick with tile cladding with listed buildings of timber frame construction. The roof elevations are mostly gabled pitch with tile or occasionally slate roofs and one thatched roof. Apart from the listed properties, virtually all have double glazing, a mixture of wood, UPVC and a few aluminium.

Scale & Massing

The proportion of plot to building ratio is very generous giving low housing density, with wide frontages, ample front gardens and spaces between buildings.



Density

This is very low housing density ribbon development on either side of the A322 at roughly 8 d/ha, with one small apartment block.

Street Scene

Guildford Road is a main "A" road (A322) with a 40mph speed limit through the village.



At its northern end ('Gordon's Roundabout') the road has an open rural feel and is delightfully bordered by woodland, high hedges and wide grass verges, (with tall mature trees visible as far as the eye can see) and the open playing fields of Gordon's school. The feature street lighting in the central area enhances the rural village feel. The High Street with early 1900s houses and Holly Bank with its typical 60s bungalows are set off to the left of Guildford Road. Resident parking is all off-road.

From here, there is a mix of houses on the eastern side only. They are slightly elevated, set well back from the road and separated from it by green space and/or long front gardens, some open-plan or with low walls and hedges.



There is also birch woodland opposite Gordon's School and ornamental flowering trees together with spring-flowering bulbs planted in the grass verges opposite Gosden Road.

Dwellings do not exceed two storeys, are on large plots and differ in architectural style, including a Grade II listed, although some developments are of similar design. Residential parking is all off-road. From the roundabout with Fellow Green the road gradually narrows substantially until the boundary with Bisleigh, although there are still plenty of mature trees and vegetation there are no grass verges. The houses, all two-storey, initially on both sides, are substantial with mixed size plots, small front gardens, some of which are obscured by vegetation on a slip road.

A locally listed cottage is well set back on a large plot. With the narrowing of the road and the bends this section seems more enclosed. The car showroom and small block of flats on the left-hand side have substantially less vegetation than the rest of the area.

Open Space & Tree Cover

In this Character Area there is plenty of open space, boundary trees, shrubs, hedges and wide grass verges in parts, especially opposite Gosden Road and the petrol station where there is a wide grass verge and fence with shrubs.

There is a specimen red oak opposite The Inn @ West End, which commemorates the Coronation of George VI.



CHARACTER AREA 2

Fellow Green - Fellow Green Road - Willow Green - Sefton Close

Plot to Building Ratio



Introduction

This Character Area is large and comprises the south-eastern core of the village. It consists of Fellow Green and three small developments, which branch off it, Sefton Close, Willow Green and Fellow Green Road. All are cul-de-sacs and each has its own distinctive style. Fellow Green is a large formal open, grassed area with a small copse at its south-western corner and numerous mature oak trees.

Main Design Features and Relevant Guidelines

All roads are cul-de-sacs with distinctive styles

- Semi-rural in character-Design Guidelines 1-11
- Dwellings one or two-storey – Design Guideline 4
- Leafy open feel with boundary trees, shrubs, low walls – Design Guideline 9
- Open spaces (formal and informal) – Design Guideline 7
- Building Lines consistent in most streets – Design Guideline 2
- Dwellings predominantly red brick – Design Guideline 3
- Heritage Assets e.g. Listed Buildings – Design Guideline 11

Positives:

- Consistent use of materials;
- Mixed building styles,
- Large formal grassed area;
- Wide roads;
- Spacious houses with a high plot to building ratio;
- Low density housing.

Architectural Features

Fellow Green Road Large detached and semi-detached houses with hipped and part front gable roofs.



Willow Green Red brick houses with tiled hipped roofs, porch feature and low retaining walls.



Fellow Green An example of hanging tiles and part render.



Sefton Close Hanging tiles and red brick are fairly typical features in this semi-rural leafy road.



Fellow Green A mix of properties with no consistency of style/height.



Fellow Green An unsympathetic extension in terms of materials, scale and design.



Character Area 2 Detail

Age

The age range of the properties in this Character Area is from the 1930s to the late 20th century, apart from two 17th century dwellings. The older properties are in Fellow Green. In Sefton Close, the age range is much narrower i.e. the late 1950s and in Willow Green and Fellow Green Road the early 1960s. There is a 17th century

farmhouse in Willow Green (Fellow Green House) and a 17th century cottage in Fellow Green (Rose Cottage), both are Grade II listed.

Building Type & Height

This Character Area has a mixture of single-storey detached bungalows, detached chalet bungalows, some bungalows with loft

conversions, detached and semi-detached two-storey houses. In Fellow Green there is no consistency of style or height. In Fellow Green Road and Willow Green the majority are semi-detached, whilst in Sefton Close there are predominantly larger detached two-storey houses, most of which have been considerably extended. Overall the consistency of design has been maintained

Willow Green and Fellow Green Road share the same designs of houses including arched porches.



Materials

The predominant building material is red brick, some with red tile cladding on the front elevations. In Willow Green the brick colour of red is more or less uniform but in Sefton Close there is much more variation in the shades of red. In Fellow Green, materials include render, part render, red brick and some are pebble dashed. Roofs are pitched, gable pitched, some are hipped and most are tiled. One 17th century building has a thatched roof.

Scale & Massing

Plot to building ratio is lower in Sefton Close but there is more variation in Fellow Green suggestive of a more random programme of building, which is also reflected in the age range. There is an open spacious feel to this Character Area, especially as the roads lead off a wide, open green space in Fellow Green.



Density

All roads have relatively low housing density, between 12–13 d/ha in Sefton Close and Fellow Green, and low to medium density in Willow Green at roughly 20 d/ha.

Street Scene

Fellow Green, situated to the east off the A322 is a wide open, visually attractive semi-rural area with large open formal green space (on the southern side), much like a village green, with well managed mature trees and shrubs. The houses on both sides are set back substantially from the road, bordered by walls or hedges in well stocked front gardens. They are a mix of styles built over time with little consistency of materials or building lines, which adds interest to the street scene. Sefton Close (to the north of Fellow Green) with large detached houses on substantial plots, has an open leafy rural feel with established trees and little consistency in building lines, some of which are obscured.



The cul-de-sacs, Willow Green and Fellow Green Road with small front gardens have a more enclosed feel, but the roads are none the less semi-rural and leafy. There is little on-road parking in this area.



Open Space & Tree Cover

Between Fellow Green and Fellow Green Road there is a wide, open formal green space. There are several mature trees growing here and most front gardens have good tree and shrub cover.

CHARACTER AREA 3

Kings Road - Rose Meadow - Beldam Bridge Road

Plot to Building Ratio



Introduction

This Character Area forms the south-eastern corner of the village.

Overall, the Character Area has an open and rural feel, as gardens are large and there is plenty of vegetation between and surrounding properties. The southern side of King's Road backs on to open meadow (currently designated Countryside beyond the Green Belt).

Main Design Features and Relevant Guidelines

Feeling of rural openness ♦ Informal wooded and green spaces ♦ wide mix of building styles

- Semi-rural in character – Design Guidelines 1-14
- Dwellings one or two storey – Design Guideline 4
- Leafy open feel with boundary trees, hedges, low walls – Design Guideline 9
- Ditches and drainage – Design Guideline 12
- Coalescence – Design Guideline 14
- Heritage Assets e.g. Listed Buildings – Design Guideline 11

Positives:

- Mix of building styles
- Low density development reinforcing rural feel
- Large front gardens
- Meadowland visible through existing development
- Layout and Design of Rose Meadow

Negatives

- Unsympathetic extensions

Architectural Features

Beldam Bridge Road Bungalow with pitched tiled roofs fairly typical in West End.



Rose Meadow An early 2000s development of red brick detached and semi-detached houses.



Beldam Bridge Road Queens Lodge a locally listed building.



Kings Road An example of mixed styles in materials and design.



Kings Road A traditional pitched roof contrasts with the mix of gable pitched and hipped.



Character Area 3 Detail

Age

Approaching Beldam Bridge there are two 18th century listed buildings on the right-hand side: Beldam Bridge Farm House and barn Grade II listed and Queen's Lodge locally listed.

Most of the remaining houses in this road were built in the 1930s. Kings Road houses are a mix from the 1930s, some 1970s. Rose Meadow, built in 2004/2005 on previous

nursery land consists of eight houses in a cul-de-sac off Kings Road.



Building Type & Height

There is little consistency of building styles, roof heights and lines, except in Rose Meadow. Apart from the two listed properties, which have extensive grounds, Beldam Bridge Road comprises single-storey detached bungalows, some with loft conversions, and two-storey detached houses. Kings Road is a mixture of mostly detached bungalows and detached houses and a few semi-detached houses. Roof lines vary but none exceed two-storey.



Rose Meadow has a mix of detached and semi-detached two-storey houses. Most properties have gabled pitched roofs and some are gable fronted. There have been a considerable number of extensions to properties in Kings Road.

Materials

Construction is of varied colour brick, including shades of red and some sand. With a few exceptions of slate, all the roofs are of tile construction. The majority of the windows are casement and have had UPVC double glazing installed.

Scale & Massing

Dwellings are generally set in large plots giving a feel of rural spaciousness in all three streets and there is plenty of vegetation between the properties.

Density

All streets have relatively low housing density, less than 12d/ha, especially in Rose Meadow and between the listed buildings in Beldam Bridge Road.

Street Scene

Beldam Bridge Road is a rural, partially residential area with an open feel, the mid-section of which is in part completely overhung by foliage in season. Front gardens

are large with low walls or hedges and are well stocked with trees/shrubs. The area has a mix of housing styles indicative of ad hoc development over time. There is adequate off-road parking for at least two cars. With front gardens of bounded by hedges or low walls and with meadow land visible between houses this road has an open rural feel.



Kings Road is an unadopted road which runs between the A322 and Beldam Bridge Road, with only 50 metres of paved road near the entrance to Rose Meadow. Where unpaved, the road has a considerable number of sizeable potholes. Many properties back directly onto a significant area of open meadow.



Rose Meadow is rather more formal than the other roads having houses of similar design, defined roof lines and being brick paved. The properties are stepped back in a fashion to reveal the stunning view of open meadow. It has an open rural feel with houses set well back with open-plan front gardens and an open formal well stocked communal garden with trees and shrubs at its entrance. Parking is on driveways or in garages.



Open Space & Tree Cover

There are large front gardens and trees in boundaries giving a very rural appearance. The meadow, to the rear of the gardens in Kings Road, is designated as Countryside Beyond the Green Belt and is therefore subject to Guideline 14 of this Design Statement.

CHARACTER AREA 4

Benner Lane (south) – Fairfield Lane

Plot to Building Ratio



Introduction

This Character Area defines the central eastern boundary of the village.

It comprises the southern section of Benner Lane and Fairfield Lane, each of which has its own characteristics. Here Benner Lane has cottages dating back to early 1900 and a primary school. It is semi-rural where it runs into Fellow Green. Fairfield Lane (east of Benner Lane) is an un-adopted road, rural throughout, with mature oak trees, hedging and open fields to its southern side and part of the northern side. Most of the dwellings are on its northern side and there are some secluded large houses at its eastern end.

Main Design Features and Relevant Design Guidelines

Early 1900s cottages ♦ Mature oak trees

- Rural and semi-rural in character – Design Guidelines 1-11
- Parking – Design Guideline 10
- Heritage Assets, Listed Buildings – Design Guideline 11
- Dwellings one or two-storey – Design Guideline 4
- Infilling and Back Land Development – Design Guideline 6
- Boundary Treatments – Design Guideline 9

Positives

- Architectural detailing of Edwardian houses in Benner Lane with typical quoins, banding and chimneys add character
- Two-storey, low to medium density reflective of the rural location
- Open space, a copse and tree cover with mature native trees and hedge

Architectural Features

Benner Lane Heritage Asset- Malthouse Farm Grade II listed building



Fairfield Lane Mixed housing in a low housing density section of this area.



Benner Lane Modern and listed side by side - no conflict because of scale, building lines and the open situation, set back, with a grass verge.



Benner Lane Early 1900s cottages with quoins, brick banding, decorative chimneys, sash and bay windows.



Benner Lane Early 1900s cottages with sash windows.



Benner Lane A non-sympathetic development alongside bungalows and opposite 1900s cottages



Character Area 4 Detail

Age

Benner Lane has three 17th century listed buildings (Malthouse Farm, its Granary and The Inglenook).



A number of the houses date back to the early 1900s. Others were built in periods spanning the 1950s, 1960s and 1980s onwards, including some 21st century infill and rebuild.

In Fairfield Lane some houses date back to the early 1900s, a few in the 1930s, others have a build range of up to the 1970s.

Building Type & Height

In Benner Lane there is a mix of housing types, all one or two-storey. These include detached and semi-detached mostly 1900s cottages, semi-detached bungalows, many converted into chalet bungalows. There is also a primary school (Holy Trinity) with a small car park, outbuildings and caretaker's accommodation in Benner Lane.



In Fairfield Lane the houses are mainly two-storey detached and bungalows (detached and semi-detached).

Materials

In Benner Lane the construction material is mainly red brick, some houses are part or fully rendered, others are tile clad or part tile clad. Some of the Edwardian cottages here are fine examples of the typical use of red brick with sand quoins and brick banding found throughout the village.



The roof material is mainly tile or, in the case of the 1900s cottages, slate. In some instances the slate has been replaced by tile. On the site of Sundial Cottage (demolished in the early 1990s) three houses are of timber frame construction. The roof elevations are mainly gabled pitched.

All the houses in Fairfield Lane are brick built, predominantly red. Some have hanging tiles or are fully or part rendered.

The majority of roofs are tiled (concrete or clay in older properties) The roofs are all pitched, with a mixture of hipped and gable. The windows are a mix of sash and casement, with UPVC white double glazing.

Scale & Massing

In Benner Lane scale and massing is very varied: Malthouse Farm is set in a substantial plot, the semi-detached cottages opposite Holy Trinity School have small front gardens and long rear gardens and some of the detached properties are on large plots. The houses at the western end of Fairfield Lane are more closely spaced than are the others.

Density

Housing density is low to medium, about 15d/ha, higher in the newer properties at the junction with Commonfields, and lower in the

bungalows with large plot sizes. The housing density is very inconsistent in Benner Lane but there is still the sense of openness. The housing density in Fairfield Lane is low about 10 d/ha, with large plot sizes.

Street Scene

Benner Lane follows on from Fellow Green at its southern end, shortly after which there is a sharp bend. It is a semi-rural area especially after the bend with most of the houses concentrated on one side following defined building lines.

Properties are set back from the road, with small well stocked gardens, bounded by low walls or hedges with trees visible between houses giving an open leafy feel.

On the other side there is a school with large playing fields and a listed building on a substantial landscaped plot.



Fairfield Lane is unadopted and very rural, with most houses facing south across open fields. There are many mature oak trees bordering the Lane and field boundaries. There is no on-road parking. The Lane ends in a public footpath, a rural tree-lined area leading to Brook Place on the A319 toward Chobham.

Open Spaces & Green Cover

In Benner Lane the houses have small front gardens bounded by low retaining walls or hedges. The grounds of Malthouse Farm and the school playing fields with views out towards Chobham, wooded areas, a pond, a copse and the recreation ground give an open rural feel to Benner Lane.

In Fairfield Lane most of the houses face south with views over open fields. They have

large gardens and are well-spaced with vegetation visible between houses.



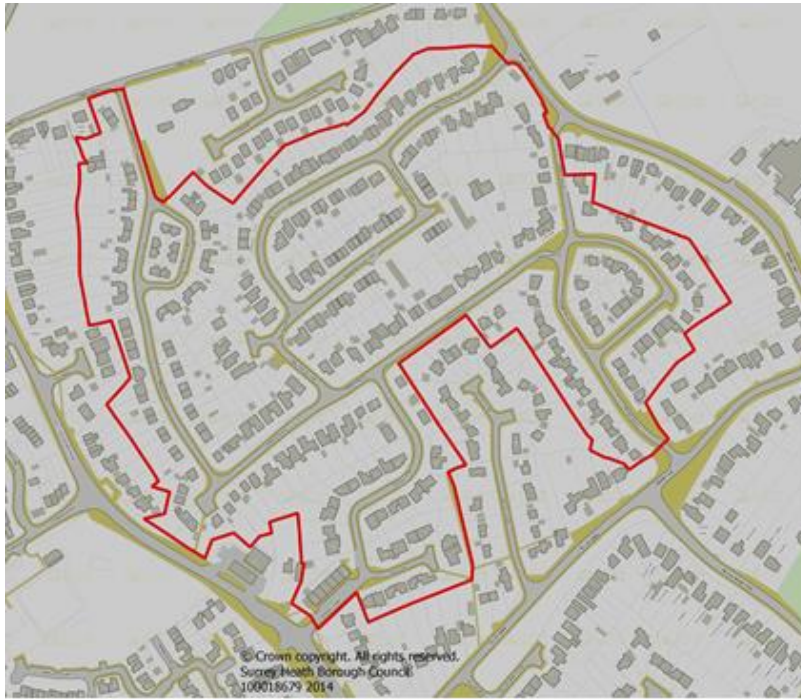
There are significant hedges and mature trees on the southern side, which borders a field. At the north-eastern end there are numerous mature trees opening on to nursery land.

CHARACTER AREA 5

Gosden Road - Field End – Commonfields - Boldinghouse Lane - Malthouse Lane

Meadow Way - Jenner Drive - Barnsford Crescent

Plot to Building Ratio



Introduction

This Character Area forms the 'eastern centre' of the village lying to the east of the A322.

It comprises eight distinct developments with interlinking roads and could be described as suburban in nature. Rear gardens are large and properties are set well back from the road with the exception of Malthouse and Boldinghouse Lanes. There are pavements throughout and boundary treatments including trees, shrubbery and hedging are well established. Gosden Road has a neighbourhood parade of shops with residential flats above. In Meadow Way, there is a circle of single storey cottages built in the 1940s suitable for elderly or disabled people. Jenner Drive and Barnsford Crescent have 'all electric' houses of a distinctive style and were built by a local builder, Woodham Builders. These roads have wide grass verges with mature flowering cherry trees which give this development a distinct character.

Main Design Features and Relevant Guidelines

Some dwellings are chalet style, gable fronted, with steep roofs ♦ Feature windows in Jenner Drive and Barnsford Crescent ♦ Pavements throughout

- **Suburban and semi-rural in character - Design Guidelines 1-10 + 12-14**
- **Building Lines consistent in each street – Design Guideline 2**
- **mall front gardens throughout open-plan or bounded – Design Guideline 9**
- **Dwellings one or two-storey - Design Guideline 4**
- **Open Spaces (formal and informal) – Design Guideline 7**

Positives

- Recreational area for children
- Uniformity of buildings, mostly red brick
- Open-plan front gardens
- Low walls/hedges
- Grass verges and some open spaces
- Pavements and footpaths

Negatives

- Unsympathetic extensions
- Garages in block

Architectural Features

Boldinghouse Lane Red brick two-storey houses with red hanging tiles, typical in this area.



Commonfields A row of detached bungalows with unusual roof pitch.



Commonfields Small development of Chalet style house with gabled front roofs.



Jenner Drive Large feature windows to front elevation, characteristic of here and Barnsford Crescent.



Gosden Road Link-detached houses in open-plan development.



Gosden Road Neighbourhood Parade of shops with residential flats above.



Character Area 5 Detail

Age

The majority of houses in this Character Area were built, in separate developments, in the 1950s and 1960s, four in the 1970s and one in Malthouse Lane in 1980. The earlier phase of Meadow Way was built in the mid 1940s, with cottages for the elderly encircled by the original build.

Building Type & Height

Most properties in this Character Area comprise two-storey detached, semi-detached or link-detached, bungalows (detached and semi-detached) and single storey flats over the shops in Gosden Road. Gosden Road and Field End houses are of similar design two-storey detached and link-detached.



Commonfields has a mixture of bungalows, detached and semi-detached and some detached large two-storey houses. There are also some houses of an unusual chalet style design with steep gabled front roofs.

In Boldinghouse Lane most of the houses are two-storey with a few detached bungalows and semi-detached houses. Unlike other roads in this area there are two-storey terraced houses, in blocks of four, of similar design. A typical 1950s development.



The garages, in two separate blocks, in Boldinghouse Lane detract from the character of the area Malthouse Lane has bungalows, semi-detached two-storey houses, a small

two-storey block of maisonettes and a detached house.

Meadow Way is a mixture of mostly semi-detached two-storey houses, some maisonettes and single storey cottages, encircled in the earlier part of this development.

Jenner Drive and Barnsford Crescent have a mixture of detached and semi-detached two-storey houses all with a large feature window at the front and no chimneys. Barnsford Crescent also has some semi-detached bungalows.



Materials

Virtually all of the properties are of brick construction with tiled roofs although each development tends to have its own colour of brick, red or sand shades, and tile pattern. Gabled pitch roofs predominate in all developments. A significant number of properties in all of the developments are part tile clad.



Most houses have casement windows with UPVC double-glazing. In Jenner Drive and Barnsford Crescent houses have a distinctive large glass feature window.

Scale & Massing

Gosden Road (apart from the shops with flats above) and Field End have open-plan gardens with plenty of space between each of the houses, giving a spacious feel to the

roads. In Commonfields some of the gardens are bounded by low walls.



There is space between the houses but the feel is less spacious than the previous two roads. Malthouse Lane and Boldinghouse Lane have houses closer together including terraced housing. This, together with the narrow road width, gives a more enclosed, urban appearance. Despite the higher housing density in Meadow Way there is space between the semi-detached houses and the dwellings for the elderly are set apart in a circular formation. There are some maisonettes in small blocks.

Density

Gosden Road, Field End, Commonfields and Jenner Drive have low housing density. Barnsford Crescent is low to medium density. Boldinghouse Lane, Malthouse Lane and Meadow Way are medium density of 30d/ha.

Street Scene

This Character Area is set on an incline rising up gently from Fellow Green, Gosden Road and Field End until it levels off at Malthouse Lane and Meadow Way, near Streets Heath. The roads, especially Gosden Road wind gently with the landscape minimising the incline.



Much of this Character Area has an open semi-rural feel with wide roads and gardens which are either open-plan or have low boundary walls/hedges. Jenner Drive has an

attractive open feel with wide grass verges landscaped with trees on a curved road



The front gardens are larger than others in this area and although they are more enclosed the properties are well-spaced. The exceptions to the open feel are parts of Meadow Way, Malthouse Lane and Boldinghouse Lane which are more enclosed or suburban, with houses closer together and narrower roads.



There are wide pavements throughout and although there is good off-road parking for cars in driveways or in garages, there is a lot of on-road parking, especially in Malthouse Lane. At the shops in Gosden Road, there are parking spaces in front for shoppers and space behind for residents of the flats, there is a lot of on-road parking.

Open Space & Tree Cover

This residential area is well stocked with vegetation. There are flowering cherry trees in verges in Jenner Drive and trees in verges in Barnsford Crescent. Mature trees are visible through gaps between houses.

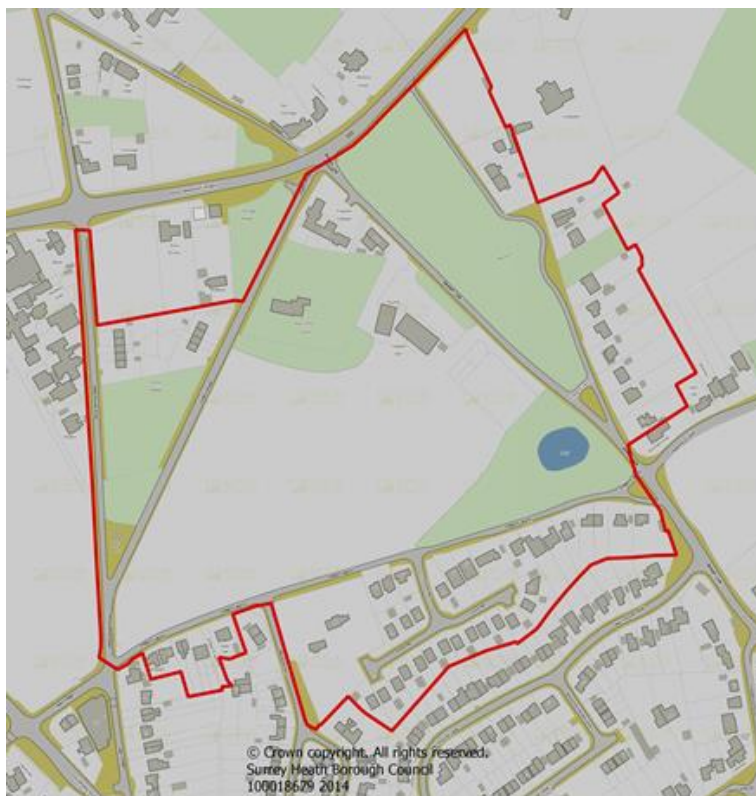
Meadow Way has two small grassy areas one of which has two large oak trees. Malthouse Lane has grassy areas, the largest being at its junction with Benner Lane. There are open spaces and grass verges where Commonfields meets Jenner Drive. The street scene also includes small formal open space and an amenity area.

CHARACTER AREA 6

Streets Heath - Old Acre - Church Road - Windlesham Road – Benner Lane (north)

(Surrounding the recreation ground)

Plot to Building Ratio



Introduction

This Character Area is in the northeast of the village, bounded by Windlesham Road to the west and the A319 Bagshot Road to the north.

The recreation ground, with an area of approximately 8.6ha, is regarded by many residents of West End to be its social centre. There are four significant amenity buildings adjacent to the recreation grounds which play a pivotal part in village activities. It has a large pond and recreational facilities for football, cricket and tennis. There is also a basketball ring and a “hard” table for table tennis, a teen shelter and playground for younger children. Three of the five streets in this Character Area form the boundary of the recreation ground.

This Character Area has three designated Heritage Assets: **Walnut Tree Cottage, Holy Trinity Church and a War Memorial.**

Streets Heath is adjacent to the recreation ground on its southern side, it is bisected by the northern section of Benner Lane and then continues in a north westerly direction as an unadopted road to join Bagshot Road. Benner Lane forms the eastern boundary of the recreation ground and runs north to join the A319 Bagshot Road. Old Acre, a cul-de-sac on the south side of Streets Heath, is a small Georgian design development. In Church Road, which forms the northern boundary to this area, there is **Holy Trinity Church**, a locally listed property built in 1842. Windlesham Road runs north to the A319 Bagshot Road from Church Road.

Main Design Features and Relevant Guidelines

Streets Heath a narrow, leafy rural road with no pavements (see traffic section) ♦ Early 1800s Church ♦ Unadopted section of Streets Heath with copse ♦ The recreation ground bordered by commemorative and mature trees ♦ Amenities, including pond (fishing) and social/activity centres

- Rural and semi-rural in character – Design Guidelines 1-13
- Listed buildings, Monuments and feature lighting – Design Guideline 11
- Amenities - Open space (formal and informal) – Design Guideline 7
- Dwellings one or two-storey – Design Guideline 4

Positives

- Large formal open green space
- Views over open green space
- Mature trees, woodland and pond
- Streets Heath, a narrow rural lane,
- Low/medium housing density

Negatives

- Oversized developments
- Large extensions

Architectural Features

Streets Heath A mix of houses new and old and Tudor style maisonettes.



Old Acre A modern development of large houses in a cul-de-sac, off Streets Heath.



Streets Heath Heritage Asset – Walnut Tree Cottage, a locally listed property



Church Road A row of houses built in 1919, facing on to the recreation ground.



Streets Heath A modern development alongside a bungalow overpowers in this rural leafy road.



Streets Heath Unadopted section mixed housing modern and late 1800s with varying roof pitches.



Character Area 6 Detail

Age

The age of properties in both parts of Streets Heath ranges from 1800 to 2011. Walnut Tree Cottage in Streets Heath is a locally listed property. Some of the later developments, infill following demolition, are over-sized and out of character with the older properties.

The dwellings, terraced and two-storey, in Windlesham Road were built in 1920/30. In Church Road, there is Holy Trinity Church, a locally listed building built in 1842 and five properties, the first Council houses in West End, built in 1919.

Building Type & Height

The majority of dwellings in Streets Heath are detached two-storey houses or single-storey bungalows including the two new build in 2011. The remainder are semi-detached two-storey houses, and semi-detached bungalows. There is a small two-storey block of maisonettes in the southern part of this Street. The housing in both Windlesham Road and Church Road is two-storey terraced.

Materials

In Streets Heath the construction material is red brick with some painted render. In Windlesham Road and Church Road all the properties are painted render with the exception of the detached property, which is dark red brick.

All the buildings in Old Acre are red brick built, the roofs are gabled pitch, but some have flat

roof extensions. The roof material is mostly tile but some slate and concrete tiles are used in Streets Heath. Windows are mainly casement and there are bay windows in Old Acre.



Scale & Massing

In parts of Streets Heath demolition of existing properties to allow for infill has resulted in buildings in close proximity to each other which do not reflect the character of the area.



In Old Acre the arrangement of the houses is in pairs, separated by double driveways.

Density

The range is from low housing density in Streets Heath, apart from areas of infill, to medium housing density in Windlesham Road, Church Road and Old Acre.

Street Scene

This Character Area is rural with large formal and informal open green spaces, leisure and recreational facilities.

A pond and woodland at the eastern side of the recreation area, together with a copse on the south side near the pond enhance the open rural feel.



Streets Heath is a narrow, rural, leafy, tree-lined lane with no pavements from its junction with Meadow Way to Benner Lane and across to where the lane is unadopted and becomes more enclosed by vegetation. There are two traffic calming humps on this road.

This section of Benner Lane becomes very rural, being tree lined from the junction with Fairfield Lane to the Bagshot Road. With a pond, recreation ground, mature trees, shrubs and a copse it has a calm rural feel.

Windlesham Road is rural with open land, allotments and parking is mostly off-road. Church Road has a really open rural feel with

views over the recreation ground and resident parking is off-road. However, there is on-road parking especially during church services, organised sports activities and events on the recreation ground. Old Acre is more enclosed and whilst houses have garages, there is also on-street parking.

Open Space & Tree Cover

The recreation ground, pond and associated boundary trees are a key formal green space feature of West End and are maintained by the Parish Council.



There is an avenue of mature Horse Chestnut trees surrounding the recreation ground. An old allotment area, owned by Chobham Pools Allotment Charity is surrounded by mature hedges and trees. There are functioning allotments at the north end of Windlesham Road. Wide grass verges in places, give a spacious feel.

CHARACTER AREA 7

The Nursery Estate

Plot to Building Ratio



Introduction

The Nursery Estate lies to the west of the A322 and west of centre of the village. It is a well-laid-out residential area, developed between the 1980s and 1990s by five or six different builders.

There are two main feeder roads on the estate, Rosewood Way and Kerria Way, both of which lead off the A322. Kerria Way has a further feeder road leading off it to Rugosa Road. There are spur roads leading off the feeder roads to the various parts of the estate. The roads are curved with houses built in a more informal manner which helps to minimise uniformity and being overlooked.

The estate is well furnished with shrubs and trees and has mainly open-plan front gardens that give a semi-rural feel. It has green space, wide grass verges and pavements throughout. There are recreational facilities and a Bowls Club in Rosewood Way. The facilities include a large formal grassed area with specimen trees and children's playground accessible from Camellia Court and Rosewood Way. A stream runs through the estate and when above ground it has landscaped and tree-lined pathways. A small copse, mature trees and a footpath that runs alongside the stream enhance the appearance of the balancing pond on Fuchsia Way. Parts of the entrance to the estate via Kerria Way detract from the overall green feel of the estate.

Main Design Features and Relevant Guidelines

Curved feeder roads and courtyard settings ♦ Specimen trees/groups with TPOs ♦ Stream and balancing pond ♦ wild life corridors ♦ Mini roundabouts with planting and paving ♦ Pathways linking to other parts of the village

- **Semi-rural in character – Design Guidelines 1-10 + 12**
- **Dwellings one or two-storey – Design Guideline 4**
- **Amenities, open space formal and informal – Design Guideline 7**
- **Open-plan front gardens, trees and wide grass verges – Design Guideline 9**
- **Drainage - Design Guideline 12**

Positives

- Well-designed, informal layout (minimises density)
- Mix of house styles with open-plan front gardens
- Courtyard settings (off feeder roads)
- Recreation areas for adults and children
- Thoughtfully landscaped and well stocked with shrubs and trees
- Shrub and tree lined pathways through the estate and to other parts of the village
- Mini roundabouts and associated feature retaining walls, paving and planting deter speeding and look attractive

Negatives

- The lack of an active frontage, particularly along Kerria Way,
- Minimum landscaping in areas of smaller houses

Areas of Small Houses

Generally, the areas with smaller one or two bedroom houses are not as landscaped or laid out to the same degree as those with larger houses. These include Gardenia Drive, Camellia Court, Acer Drive, Bergenia Court, Viburnum Court, Oakridge and Fennscombe Court. However all front gardens are open-plan which helps to minimise the effect of higher density. All houses are two-storey with gabled pitch roofs of tiles or slate. Windows are all casement.

Areas with Larger Houses

The areas with the larger houses, three and four bedroom, form most of the estate, these are Kerria Way, Fuchsia Way, Rugosa Road, Rubus Close, Prunus Close, Erica Close, Damask Close, Burnet Close, Rosewood Way and Abelia Close. These houses are mainly in cul-de-sac or courtyard settings or are set back from the feeder roads. However, with the open-plan layout, landscaping and planting, scale and variety of house styles, these areas do not appear to be overcrowded. Building density is low to medium in the areas of larger houses. All houses are two-storey and most have gabled pitch roofs, some are hipped of tiles or slate. Windows are all casement.

Architectural Features

Rosewood Way A mix of large houses with gabled pitch roofs of tiles and wood detailing to the facade, in a leafy courtyard setting.



Viburnum Court Small semi-detached two bedroom houses with low front hedges.



Rosewood Way A mix of large houses with porches, small open-plan front gardens, grass verges and brick paving.



Viburnum Court A terrace of two bedroom houses, with dormer windows, in a leafy semi-rural setting.



Gardenia Drive Two and one bedroom homes in a relatively tight layout and very small gardens.



Kerria Way Detached houses built on very narrow plots resulting in a cramped appearance.

Age

The site of the Nursery Estate was originally nursery land. It was a planned development, which had five or six builders and was built between the mid 1980s and early 1990s.

Building Type & Height

The use of a variety of builders has resulted in a mix of housing styles across the Nursery Estate. All the houses are two-storey. Types include detached, link-detached, semi-detached and terraced, some of which are back terraced.



Character Area 7 Detail

Roofs are mainly gabled pitched, some hipped with tiles or slate. Some have dormer windows.

The larger houses (three to five bedrooms) are mainly detached, some link-detached and all have single or double garages. The smaller houses (one, two and some three bedrooms) are mainly semi-detached with some terraced or detached. Only a few have garages.

Materials

Mixed materials are used throughout including brick (red or sand), render, part render, part hanging tiles, part wood cladding and many of the large houses have timber features in a 'mock Tudor' style. Brick facades predominate. Roofs are mainly tiled, some with slate.

Density

The overall housing density of the Nursery Estate is varied. Areas with smaller houses are high or medium density and those with

larger houses are lower in density. Overall building density is low to medium with pockets of high density.

Scale & Massing

Generally, the layout, open-plan design and shrubbery help to minimise the feeling of massing.



Street Scene

The Nursery Estate is leafy, landscaped, well laid out and semi-rural in character. It was thoughtfully landscaped at the time of building with the retention of many mature trees and over time new trees and shrubs have matured giving a pleasant open green leafy appearance to the street scene.

Particular features which enhance the estate are the curved feeder roads, with wide grass verges and the 'courtyard setting' of houses.



Open-plan front gardens with houses stepped or linear add interest to the street scene. The design of footpaths and planting along the stream, where it is above ground, as it crosses through the estate provides valuable green space and a nature corridor.

In areas with larger houses there are generally open-plan front gardens.



Parking is adequate in garages or off-road. Where there are smaller houses front gardens are open-plan.

There are parking bays, but off-road is tight and does not allow space for visitors or multiple cars per house. Traffic calming measures are an intrinsic part of the estate design, with planted mini roundabouts encircled by brick paving, on the feeder roads. There are pavements throughout.

Open Space & Tree Cover

There is a large formal recreational area called Nursery Green off Camellia Court. The Nursery Green comprises a park and childrens' playground maintained by the Parish Council and a Bowls Club with outdoor green and a clubhouse with car park in Rosewood Way.



The boundary of the recreational area is a dense hedge with formal access areas and an additional metal fence onto the A322. Bergenia Court has a central green area with some trees that give a spacious feel to an area of small houses. This Character Area has many grass verges, a stream, mature trees, pathways and a copse by the balancing pond.

CHARACTER AREA 8

Brentmoor Road (incorporating Westside & Hook Lane) - Rounce Lane - Birch Platt

Ashley Way - Birch Lane - Broad Street - Cuckoo Lane - Cuckoo Vale - Orchard Close - Revesby Close

New England Hill - Tanglewood Ride - The Folly

Plot to Building Ratio of Character Area 8 (OS Licence Number 1000186792012)



Introduction

This is a large and diverse area which forms the northwest sector of the village with Red Road B311 forming its northern boundary. This Character Area is a mix of rural and semi-rural with some sections having a pronounced rural nature. There are large areas of formal and informal open space, many gardens are large with plenty of mature vegetation.

Main Design Features and Relevant Guidelines

Within the 400 m of SPA Buffer Zone ♦ Mixed style housing set back from roads

- Rural/semi-rural in character - Design Guidelines 1-12
- Dwellings one or two-storey – Design Guideline 4
- Open space (formal and informal) - Design Guideline 7
- Boundary Treatments rural to reflect the street scene - Design Guideline - 9
- Ditches and Drainage - Design Guideline 12
- Heritage Assets e.g. Listed Buildings - Design Guideline 11

Positives

- The protection offered to wildlife through proximity to SSSI and SPA
- Proximity to heathland and plenty of open space and vegetation gives a 'rural' aspect to this sub-area and provides recreational facilities
- Public footpaths lead off the roads to woodland and open green spaces
- Low-medium density
- Open-plan front gardens in the 1960s developments and low retaining walls and fences give a spacious feel.

- **Single-storey bungalows as opposed to chalet bungalows such as in Birch Lane**

Negatives

- **Ad-hoc building style and little design consistency**
- **Some loss of small dwellings due to extensions**
- **Unsympathetic extensions out of character with surrounding buildings**
- **Some new build two-storey houses in Birch Lane conflict with and are out of character with the 1930s bungalows which predominate.**

As this Character Area is quite diverse in setting and building style we have divided it into three Sub-Areas, as follows:

Sub-Area A: Brentmoor Road (east to west)

Sub-Area B: Donkey Town

Sub-Area C: New England Hill

Character Area 8 Sub-Area A

Brentmoor Road (incorporating Westside & Hook Lane) -

Rounce Lane - Birch Platt

Plot to Building Ratio



Introduction

Brentmoor Road forms the spine of this Character Area 8. It is more than a kilometre long and in the middle third only is there development on both sides of the road. The road runs east-west parallel with the SPA, Brentmoor Heath. Birch Platt and Rounce Lane are small unadopted cul-de-sacs leading off Brentmoor Road, both ending in farmland. There is no consistency of design, styles and roof lines in this Sub-Area A, but none exceed two storeys.

Architectural Features

Brentmoor Road Mixed style detached bungalows and two-storey houses. In the distance mature woodland on both sides of the road.



Brentmoor Road Houses with gabled pitch tiled roofs and extensions, opposite formal open space at entrance to Birch Platt.



Westside Semi-detached houses with hipped roofs, set back on Brentmoor Road appear tall for two-storey.



Birch Platt A large detached house seen from Birch Platt across informal open green space with line of posts to deter travellers.



Rounce Lane A rural lane with row of bungalows with hipped/front gabled front pitch roofs.



Hook Lane Hagthorn Cottage a locally listed building with pitch roof, chimney and render.



Sub Area A Detail

Age

Brentmoor Road, including Hook Lane, has five listed buildings, built in the 17th and 18th centuries: Brentmoor Dene is Grade II listed. Brentmoor, Hagthorne Cottage, Stone Cottage and Burnstubb Farm are locally listed. The greatly extended Heath Cottage was originally an 18th century farmhouse.

The majority of properties were built in the 1970s and range from the 1800s to 2010.

The dwellings in Rounce Lane range in age from the 1900s, the majority from 1930 to - 1999. Dwellings in Birch Platt were built in the 1930s with one extended in the 1990's.

Building Type & Height

In Brentmoor Road there is a mix of property types and styles and there have been many extensions over the years. At the western end of this road directly opposite the Heath there are substantial detached two-storey properties in extensive grounds, most of which have been greatly extended.



Nearer the eastern end there are bungalows and two-storey dwellings, also a public house, the Hare & Hounds.

What was a row of shops 30 years ago has been converted into private dwellings.

The tyre business is the only other commercial property in the road. In the middle sector travelling east-west the two-storey dwellings of Westside are set back from the road and there is also a small block of 4 maisonettes (Westside Court). On the right-hand side there is a mixture of bungalows and two-storey dwellings.



In Rounce Lane there is a mix of bungalows, chalet bungalows and two-storey houses, all are well-spaced detached properties. The dwellings in Birch Platt are all detached, bungalows and two-storey properties of which one is a farmhouse with barns and another with an outhouse used for kennels. Hook Lane has one locally listed two-storey property.

Materials

Throughout this Sub-Area the construction material is of variable colour brick; a few properties have hanging tiles; the roofs are generally of assorted colour tile with a few slate. Some of the dwellings in Brentmoor Road are pebble dashed, others are painted render and some have quoins. Most dwellings have gabled pitch roofs and some are hipped. Most older (pre 1960) properties have chimneys. Despite the variety of ages most properties throughout this sub-area have replacement UPVC (mostly white, few brown wood/composite) casement windows, or from the 1980s onwards double-glazing built as standard.

Scale & Massing

In Brentmoor Road the larger properties are very well-spaced, others are much closer together, and some of the properties in Westside appear to be very tall, despite being only two-storey. In Rounce Lane the properties are well-spaced with vegetation in between. Birch Platt is similar but with properties on one side only.

Density

Throughout this Sub-Area, there is low-density housing and much of it is ribbon development. Most are detached properties, giving the feel of spaciousness.

Street Scene

The entirety of Brentmoor Road is rural in appearance, overarched in places by mature trees, mainly oak. There is a pond, open green space opposite the Hare & Hounds public house and small areas of woodland dotted along the length of the road. At Birch Platt/Rounce Lane junction, there are two formal grassed areas with mature trees. There are views to the north, through birch woodland, of heathland (Brentmoor Heath SPA) and the road is bordered by mature woodland and heath. For the last 500 metres, the road narrows at its western end, finally becoming a dirt track at Hook Lane. Hook Lane links with Priest Lane to the south but is impassable for most vehicles. The roadside here is bordered by trees, shrubs and open fields.

Pavements zig zag in Brentmoor Road and only a small part, from Fenns Lane junction to Broad Street, has pavements on both sides. There are no pavements for the last 500 metres.

Westside has an unadopted road, mostly set back at an angle from Brentmoor Road and fronted in part by a triangle of informal woodland.

Properties along the length of Brentmoor Road are generally well set back, on both sides. They are mostly two-storey with occasional bungalows providing variety of roof lines.

The scene is rural with low-medium density housing initially leading to very large properties (2-3-d/ha), set in very spacious irregular plots and often obscured by trees, towards the western end. Three properties on the northern side are set within the SPA. Boundary treatments reflect the rural feel with neat hedges, low walls and well-established tree groups. Parking is mostly off-road giving an uncluttered feel to the road. Birch Platt and Rounce Lane continue the rural theme, both are un-adopted with no pavements. Properties are single or two-storey, set back from the road and with hedges, low walls and fences.

Open Space & Tree Cover

This is a very pleasant Area with plenty of formal and informal open space, woodland, mostly pine, oak and birch, a pond and in part adjoining the SPA of Brentmoor Heath. There is an open area of fenced meadowland to the north of Brentmoor Road opposite the Hare & Hounds, beyond which is pine woodland.



A small stream under Brentmoor Road flows from Matchettes pond. There is largely birch copse in front of, and opposite Westside, near Fenns Lane and two small open spaces, one grass and one wooded, at the junction of Rounce Lane and Birch Platt.

There are mature trees (including a large red oak) along Brentmoor Road, in gardens, verges and the wooded areas.

Character Area 8 Sub Area B (Donkey Town in part)

Ashley Way - Broad Street - Cuckoo Vale - Cuckoo Lane - Orchard Close - Revesby Close - Birch Lane

Plot to Building Ratio



Introduction

Sub-Area B of Character Area 8 is a mix of mostly semi-rural with some rural, situated in the north west of the village north of Brentmoor Road, within the 400m boundary of Brentmoor Heath. Some parts abut Brentmoor Heath others have public footpaths leading directly on to the heath.

Architectural Features

Orchard Close Consistency of design in this development of gabled front roof houses.



Broad Street Chalet style bungalows with high gabled front roof chalet bungalows.



Birch Lane 1930s bungalows characteristic of this Sub-Area.



Cuckoo Lane Mainly bungalows on both sides of the road in this section.



Birch Lane Landscaped cul de sac discreetly set off the lane, where large houses do not detract from the style of this road.



Revesby Close Mix of houses with gabled front roofs and a wide grass verge on right of picture.



Birch Lane An oversized development alongside and opposite bungalows.



Ashley Way Gable front roofs in an open-plan 1960s development.



Sub Area B Detail

Age

In Ashley Way most houses were built in the late 1960s and a couple in the 1980s.

In Birch Lane the bungalows on the east side were built in the 1930s and they form a feature of this Sub-Area. These smaller bungalows retain a distinct character on this part of Birch Lane. In the early part of the 21st century some very large two-storey houses were built, which dominate the early bungalows, opposite and alongside, and are out of proportion in this narrow lane.

Broad Street properties were built ad-hoc mainly in the 1950's – 1970's.

In Cuckoo Vale and Cuckoo Lane the dwellings were built in 1930s and 1970s.

In Orchard Close most houses were built in 1973 with a few others in the early 1980s and 2005.

In Revesby Close the bungalows and chalet bungalows were built ad hoc in the 1960s.

Building Type & Height

Ashley Way properties are all two-storey, mostly detached or link-detached, with a few semi-detached. Many have been extended.

All the dwellings in Cuckoo Vale and Cuckoo Lane are detached houses, bungalows and chalet bungalows.

The properties in Birch Lane are a mix of mainly detached single storey bungalows, chalet bungalows and two-storey houses; there is a pair of semi-detached bungalows and a pair of semi-detached houses (originally a two-storey house).

The dwellings in Broad Street are a balanced mix of single storey bungalows, chalet bungalows, detached two-storey houses and a few semi-detached houses.

Orchard Close has two-storey detached and link-detached houses, many with considerable extensions.

Revesby Close has a mix of detached bungalows and chalet bungalows.

Materials

Throughout this Character Sub-Area the construction material is of variable colour brick including red and sand, different types of cladding such as white UPVC, assorted colour tile and occasionally slate.



Most dwellings have gabled pitch roofs. Some of the pitches are very shallow as in Ashley Way, whilst in Broad Street five chalet bungalows have steep front gabled pitch roofs. There are two bungalows with distinctive asymmetric pitch in Birch Lane.

Some older (pre 1960) properties have chimneys. The new properties in Birch Lane are hipped and many have gabled pitch front roofs. Despite the variety of ages most properties throughout this Sub-Area have replacement UPVC (mostly white, few brown wood/composite) casement windows, or from

the 1980s onwards double-glazing as standard.

Scale & Massing

In Ashley Way and Orchard Close the feeling of spaciousness created by open-plan front gardens, has been decreased in places by the size of the permitted extensions.

The close proximity of some of the new detached properties in Birch Lane impacts on the overall spaciousness of the lane. Other large properties in a private cul-de-sac appear more spaced out, assisted by a small landscaped strip of garden at the entrance, in keeping with the semi-rural nature of the Lane.

Broad Street, has long front gardens with plenty of trees and shrubs which gives the street a spacious rural feel. This is supported by the properties having low brick walls, a feature seen also in some Birch Lane properties.



In Cuckoo Lane, Cuckoo Vale and Revesby Close the properties are well-spaced with some open-plan front gardens and vegetation giving a spacious feel. Some of the properties in Cuckoo Lane have low retaining brick walls, others are open-plan.

Density

Throughout this Sub-Area there is low/low-medium density housing. Most are detached properties with plenty of space between, giving the feel of spaciousness.

Street Scene

This Sub-Area consists of a number of smaller residential roads and lanes in a semi-rural setting. The Sub-Area consists of both

adopted and un-adopted roads which have an impact on the formality of the street scene.



Ashley Way and Orchard Close generally have small open-plan front gardens, whereas in Broad Street, Revesby Close, Birch Lane, Cuckoo Lane and Cuckoo Vale there are longer front gardens with fairly low brick retaining walls or low picket fencing, with well-planted front gardens of trees and shrubs. In the un-adopted part of Cuckoo Lane, where there are no pavements, there are low walls and wide grass verges. This gives a more informal feel to these areas. Parking is generally off-road but where households have more than two cars there is on-road parking outside working hours.

Properties in both Ashley Way and Orchard Close are on curved roads with houses set back equally on both sides. There is uniformity of roof lines, with all but two properties of similar design and all two-storey. Approximately one third of the houses in Ashley Way face directly onto the SPA. Broad Street is wide with pavement on both sides and wide grass verges on one side. There is a mix of houses and bungalows of very differing architectural styles, roof heights and building lines. Broad Street becomes unadopted and potholed some 100 metres from the heath, here there are properties on the eastern side only facing a lightly wooded area.

Birch Lane is unadopted throughout. Where the properties face north to overlook trees bordering Brentmoor Heath the road is very narrow.

They are mostly chalet bungalows, are on the southern side only, being separated from the heath by a drainage ditch. At the 'elbow' of Birch Lane is a small open grass area and woodland which leads onto a tree lined public

footpath 'skirting' the heathland. On the eastern side of Birch Lane is a line of bungalows on long rectangular plots with small front gardens of. On the western side there are much larger, more modern, two-storey properties, the recently built ones have little space between and dominate both the roof lines and the bungalows opposite.

There is a drainage ditch visible in parts on the western side of the lane and there is some on-road parking.



Revesby Close is a small cul-de-sac off Broad Street with a wide grass verge at the entrance.

Open Space & Tree Cover

This is a very pleasant Sub-Area with plenty of formal and informal open space, woodland, mostly pine and birch and in part adjoining the SPA of Brentmoor Heath. All the Sub- Area lies within the 400m zone of the SPA. There is a wide grass verge in part of Cuckoo Lane where the road is unmade and also at the entrance to Revesby Close. There are mature trees either in gardens or the wooded areas. Where there are no open-plan frontages there are specimen trees and shrubs in gardens.

Character Area 8 Sub Area C

New England Hill - Tanglewood Ride - The Folly

Plot to Building Ratio



Introduction

New England Hill is a rural enclave situated to the north west of the village. The properties, each of very individual design, are within the Brentmoor Heath SPA. This low density development of one and two-storey buildings is accessed by forest tracks leading off from the B311 and Gordon's roundabout. Tanglewood Ride comprises just three large properties in a cul-de-sac situated within the SPA just off Birch Lane. The Folly is a secluded enclave of five dwellings on the far north west of the village, adjacent to the SPA of Brentmoor Heath and MoD land.

Architectural Features

New England Hill Heather Hills locally listed with 'Dutch style' gables.



England Hill Area of low density despite lack of frontage and houses close together.



Tanglewood Ride Detached 1960s house.



New England Hill A cottage with a thatched roof and chimney incorporating an 18th century building.



Sub Area C Detail

Age

The houses are much older on New England Hill than in the other streets in this Sub-Area. Two of the dwellings, Ivydene (local listed) and Chestnut Cottage, have incorporated 1750s cottages into the present houses; the original White Cottage was built in 1833, New England House in 1839; Heather Hills (local listed) was built in 1909 and the remaining properties also around this time. Sunnymede, originally on Sandpit Hill, was built in 1783.

Tanglewood Ride has properties built in the 1960's and the Folly has properties ranging in age from 1850 to 2004.

Building Type & Height

There is a mix of detached large bungalows and two-storey houses and one semi-detached house.

Materials

Throughout this sub-area the construction material is variable with some red brick, different types of cladding and render, white UPVC windows predominate but some original wood frames still exist in the older properties. There are assorted colour tile and occasionally slate roofs and one thatched roof. All properties have chimney pots.

Scale & Massing

Although properties in New England Hill are large and close together they are low density, lack driveway and give a cluster feel. The properties in Tanglewood Ride and the Folly are set well apart in rural surroundings.

Density

Density in this Sub-Area is low, despite a few of the properties being in a tight cluster. Properties have large gardens and are positioned within woodland.

Street Scene

New England Hill is a small rural enclave of eight distinctive properties set in woodland within the SPA on the northeastern edge of the Character Area.

It is accessed solely by a potholed dirt track from Red Road or by a public footpath from Broad Street. There are no pavements and parking is off-road or in a parking area for Rangers and visitors. The properties have substantial plots but are in a row with entrances close to the track, set at the top of the hill with views over woodland and heath to front and back. Only two have a distinct front garden with trees and shrubs in boundary treatments. There are locally listed properties with entrances close to the track, set at the top of the hill with views over woodland and heath to front and back.

There is no consistency of design or building lines. Some large out buildings have been built on the opposite side of the track to house cars/ office/ oil containers etc. These have generally been built to fit into the hillside and do not dominate the roofline in this very rural setting.

Tanglewood Ride is a very rural development of just three large two-storey properties on irregular large plots, hidden amongst mature trees. The Ride is unadopted being built within the SPA and facing woodland on all sides.

The Folly is within the parish, but far removed from the rest of the built area in a very rural setting south of Red Road. It is accessed by a potholed dirt track, with five individual properties in large gardens with mature indigenous trees such as oak, scots pine and alder, some with Tree Preservation Orders.

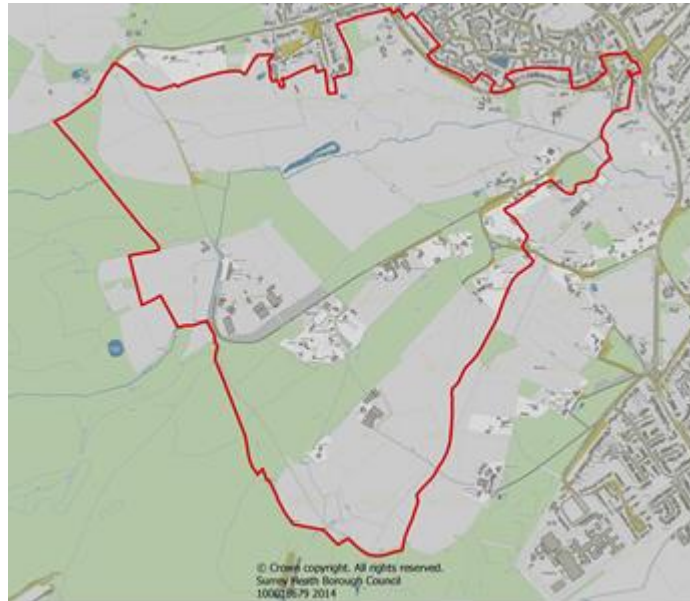
Open Space & Tree Cover

This is a delightfully rural Sub-Area surrounded by the protected Brentmoor Heath SPA heathland, woodland, mostly pine, birch and oak.

CHARACTER AREA 9

Lucas Green Road - Lucas Green - Priest Lane - Ford Road - Fenns Lane

Plot to Building Ratio



Introduction

This Character Area forms the south-western corner of the village and marks its southern and western boundaries.

The area is predominantly rural in nature, being surrounded by open fields to the north and south and by the MoD ranges on West End Common to the west. Lucas Green Road which is over a kilometre long forms the spine of the area. Ford Road is a turning off to the south, running into Bisley at its eastern end. Fenns Lane links Brentmoor Road at its northern end to Lucas Green Road at its eastern end.

There is no consistency of design or building style throughout the area which reflects the nature of development in this Character Area. Apart from listed properties, most were built between 1910 and the early 1990s.

The main construction materials are red brick with tiled roofing although there are some isolated examples of render, timber cladding, timber framing, and slate and thatched roofing. All properties are one or two-storey and most have gabled pitch roofs. At the western end of the area, building density is very low. Nearly all of this character area is within the Green Belt.

Main Design Features and Relevant Guidelines

This is green belt land with West End Common part of the SPA and also a SSSI flanking Lucas Green Road and Ford Road

- **Semi-rural and rural in character - Design Guidelines 1-12 + 14**
- **Dwellings one or two-storey – Design Guideline 4**
- **Leafy open rural feel should reflect the existing street scene - Design Guideline 9**
- **Open space should be preserved and maintained - Design Guideline 7**
- **Heritage Assets e.g. Listed Buildings - Design Guideline 11**

Positives

- Very rural area with mature trees
- The protection offered to wildlife by the SSSI and SPA
- Leafy rural feel reflecting proximity to heathland and common
- Public footpaths lead off the roads to woodland
- Low housing density reflects the rural, edge of settlement setting
- Heritage Assets e.g. Many listed buildings

Architectural Features

Lucas Green Road Heritage Asset - Lucas Green Manor and Barn, Grade II listed.



Priest Lane A row of chalet and single storey bungalows built in the 1930s and 1960s.



Character Area 9 Detail

Age

This area has a wide age range with four 16th and 18th century Grade II listed properties and two 19th century locally listed properties. Other properties were built between 1910 and the late 20th century. The doctors' surgery at the eastern end of Lucas Green Road was built in the late 1980's with subsequent change to the road layout and building of the roundabout at Fellow Green. There are eight dwellings in Lucas Green, built between 1910 and 1960, one being associated with commercial use. In Priest Lane there is a small development of residential bungalows, built in the 1930s and 1960s. Fenns Lane, which takes its name from Fenns Farm originally built in 1801, has a variety of properties along the eastern side including Swedish timber construction properties erected in 1946 in the raised area called Holly Ridge and a detached brick house built in the late 1990's. There is a riding and livery business on the western side of the lane.

Building Type & Height

There is a mix of housing styles and size and none exceed two storeys in height.

Lucas Green Road is a kilometre in length and can be split into three sub areas.

At the eastern end there is a purpose built single-storey doctors' surgery and in the vicinity are terraced two-storey one-bedroom starter homes and semi-detached two-storey flat conversions. There are also large detached and semi-detached two-storey properties and two bungalows.



In the middle area there is a commercial business producing herbs with associated large two-storey house and greenhouses to the rear. There is a Grade II listed 16th century manor house (**Lucas Green Manor with outbuildings also listed**) on the northern side and three other listed (**Manor Cottage Grade II**) and local listed (**Glencroft**

and Furze Farm) properties on the southern side of the road. Other detached properties are two-storey, built in the mid 20th century. Generally, this area is a mixture of single and two-storey buildings.



The middle and western areas of Lucas Green Road have much more commercial development, mainly concentrated in what is known as 'Gregory's Yard', with a car maintenance business, a wholesale plant nursery and more recently also a coach park.



The residential properties are mainly bungalows with some two-storey houses.

In Fenns Lane there are two local listed properties, **Fenns Farm** and **Heathermead**, the latter, originally two cottages, has been considerably extended but in keeping with its character. In addition to the listed houses, there is a mix of housing styles including detached and semi-detached two-storey properties, detached chalet bungalows, a small block of maisonettes and some Swedish timber construction semi-detached houses.

All the properties in Lucas Green are detached, single and two-storey, including a two-storey farm conversion. One of the bungalows has an attached nursery with outbuildings. Those in Priest Lane are single-storey or chalet style with accommodation built into the roof space.

Materials

The general construction material on Lucas Green Road is red brick, some buildings have porches and pediments and roofs are gable pitch with tiles or slates. Some have timber cladding and there is a prefabricated building of predominantly wooden construction. In Fenns Lane, apart from the Swedish timber construction properties, the main construction material is brick, mostly dark coloured with some painted render, tile clad, whitewashed, pebble dashed or in the case of the Swedish timber houses wood /UPVC clad. The roofs are mainly very dark, small tile, of slate and one thatched (Heathermead). The houses in Lucas Green are of red brick and render with gabled pitch, tiled roofs.



Those in Priest Lane are of different colour red brick, one is part white rendered with elm-clad front gable.



Some have gabled front roofs or are gabled pitch with some flat areas and all are tiled. Throughout the area the windows have largely been replaced with a mixture of brown and predominantly white, UPVC with various styles of window.



Scale & Massing

Most of the properties in Lucas Green Road have spacious front gardens, except the flats and starter homes in the eastern section.

In the middle and western sections, the houses are very well-spaced with intervening vegetation, giving a rural feel to this road.

Likewise in Fenns Lane: properties on the western side are very well-spaced out, they are closer together on the eastern side, especially near the junction with Lucas Green Road. The properties in Holly Ridge, hidden behind an area of mature trees have a medium plot to building size ratio but the rural appearance is maintained. In both Lucas Green and Priest Lane the plot size to building ratio is very high giving a very spacious rural feel.

Density

This area has low housing density, well-spaced out, giving a very rural feel.

The plot to building ratio is very generous with low density of about 15 dwellings/hectare at the start of the eastern sector. Lucas Green and Priest Lane housing density is very low at less than 1 dwelling per hectare.

Street Scene

This Character Area is a distinctly rural part of West End with narrow twisting roads.



Apart from the early eastern end of both Lucas Green Road and Fenns Lane houses are set back from the road and there are no pavements. The area is lush with mature trees, shrubs, hedges, woodland and grass verges. This is Green Belt land with West End Common, part of the SPA and also a SSSI flanking Lucas Green Road and Ford Road. There are open fields off Fenns Lane.

Lucas Green is a small rural enclave accessed from Lucas Green Road by an unadopted road, with properties set back from the road in very private grounds.

Priest Lane is narrow, tree lined and paved as far as the bridge over Trully Brook. Priest Lane continues unadopted with fields and heathland on either side and SPA land eventually joining with Brentmoor Road at Hook Lane. The few properties are well set back with generally open-plan front gardens, well stocked with mature shrubs. Apart from the eastern parts of both Lucas Green Road and Fenns Lane there is very little on-road parking in this Character Area.

Open Space & Tree Cover

This is a very rural part of West End, adjacent to the MoD land of West End Common, which is part of the SPA and also a SSSI, with a considerable number of trees and open spaces. This is Green Belt land. There is common land, set back from the road, along half the southern side of a sector of Lucas Green Road, which is mostly birch and scrub at its western end. There are public footpaths and bridleways within this area.

There is a long, open green space planted with spring bulbs, oak trees and sycamores by the doctors' surgery.

CHARACTER AREA 10

Bagshot Road - Coldharbour Lane

Plot to Building Ratio



Introduction

Bagshot Road (A319) essentially defines the northern boundary of the eastern half of the village and is the main gateway when approaching from Chobham. Coldharbour Lane is almost an extension of Benner Lane on the north of Bagshot Road and east of Windlesham Road.

Development, whilst of low density, is on both sides of the Bagshot Road and apart from the many listed buildings the houses were built in the early to mid 1900s. They comprise mostly large detached dwellings, set well back from the road in extensive grounds and a few detached single storey bungalows and chalet bungalows in large plots. Coldharbour Lane is a small enclave of just six houses, built between the 1800s and 1920s, accessed from Windlesham Road. It is unadopted and narrows to a footpath as it joins the Bagshot Road.

The main construction material in this Character Area is brick of varied colours and sizes, painted or with render. The roofs are pitched with a mixture of hips and gables, with either tile or slate, or very occasionally, thatch. Where visible windows are mostly casement, occasionally sash on older properties. There is no consistency of design in respect of build form in this area and it is of very low density.

Main Design Features and Relevant Guidelines

Large detached buildings set back in extensive grounds ♦ Gordon's School with footbridge across the road ♦ Wide grass verges and footpath on either side of road ♦ Linear in character

- Rural in character - Design Guidelines 1-12 + 14
- Open spaces (formal and informal) - Design Guideline 7
- Heritage Assets e.g. Listed Buildings - Design Guideline 11
- Dwellings one or two-storey – Design Guideline 4
- Boundary Treatments, hedges, shrubs, trees - Design Guideline 9

Positives

- **Low density and massing reflective of the rural area**
- **Green and leafy with mature trees**
- **Green space with wide grass verges**
- **Allotment sites**

Bagshot Road

Bagshot Road housing is linear in character from Gordon's Roundabout (junction with A322) to just past Brook Place (which forms the end of this Character Area).

The main entrance to Gordon's School and its associated properties is from the Bagshot Road, as are some of its playing fields on the north side. A footbridge across the road provides a safe pathway for students.

The main features of the Bagshot Road are the 13 Heritage Assets (5 Grade II listed buildings), including **Gordon's School** which is the major development at the western end. Most of the other houses on this road are large detached properties in extensive grounds, mostly pre-war and in a variety of styles.

This is a rural area with grass verges and pavement on one or both sides and mature trees/shrubs on both sides of the road. There are allotments on both sides just after Windlesham Road and a double glazing business nearby. There is a small business park at Pankhurst Farm and a livery/riding school at Willow Farm Stud. **Brook Place**, in extensive landscaped grounds.

Coldharbour Lane

Coldharbour Lane is a leafy rural area bounded by woodland to the north and by the Bagshot Road to the south. It is fairly secluded with houses barely visible from either road and is a rural, unadopted "no through road".

Architectural Features

Bagshot Road Linear development with large detached, listed and period houses in substantial grounds



Bagshot Road Mixed housing in this linear development opposite Pankhurst Farm.



Gordon's School With listed buildings and a courtyard setting.



Character Area 10 Details

Age

The A319 Bagshot Road to Chobham is an important historical route and there are some old and interesting properties here. Several properties are listed, either Grade II or Local, some being built to replace pre-existing buildings dating back to the 13th century (in the case of Pankhurst). The present Pankhurst, under a different name, was recorded in the early 17th century and **Brook Place** was rebuilt in 1656 from a dilapidated 14th century building.



Penny Fields also dates from the 17th century. Others date back to the 18th, 19th and 20th centuries although most building was post 1920. Grade II listed buildings are **Bourneside, Brook Place and wall, Maltmans, Pankhurst and Penny Cottage**. Locally listed buildings consist of **Bramble Cottage, Cold Harbour, Gordon's School, Mulberry House, Penny Fields, Timbers, The Old Forge and White Down Cottage**. There are just six dwellings in Coldharbour Lane built between the 1800s and 1960s.

Building Type & Height

The majority of the houses along Bagshot Road are two-storey detached properties with a few detached single-storey bungalows and chalet bungalows. Where visible, roofs are pitched with a mixture of hips and gables, often on the same property.

The majority of the properties are very substantial with extensive grounds and in several instances, hidden behind high fences or hedges, which made it impossible to determine their characteristics at the time of survey.

In Coldharbour Lane all the properties are detached, a mix of older two-storey cottages, houses, a bungalow and chalet bungalow.

Materials

The predominant building material of the area is red brick of varied shades and size. Some are painted or with render, others feature UPVC or tile cladding. Brook Place is gabled with bricks and chimneys typical of the Tudor period. Most roofs are of tile or slate, one extended bungalow has a thatched roof and one entrance gate is thatched.

In Coldharbour Lane all properties are of brick construction, mainly red brick and one is tile clad. The roof material is clay tiles and one cottage has a slate roof.

Scale & Massing

With a few exceptions, the dwellings in this area are the largest in West End but in most instances with such large spaces in between them their mass is not dominant or overbearing in respect of the street scene. In Coldharbour Lane the houses are on very large plots with development concentrated at the north- west end only.



Density

Along the A319 there is ribbon development with low or extremely low density; in Coldharbour Lane the density is low.

Street Scene

This Character Area has a rural leafy feel though the two roads are quite different in character. Bagshot Road has an open rural feel with mature trees, shrubs, grass verges and pavements on both or one side. There is meadowland and open fields.

The area is mainly residential but there is a Secondary School on Bagshot Road with

associated buildings and substantial recreational facilities and grounds.



Coldharbour Lane is unadopted at its south-eastern end. Boundary treatments in this Character Area are generally soft and rural in nature.

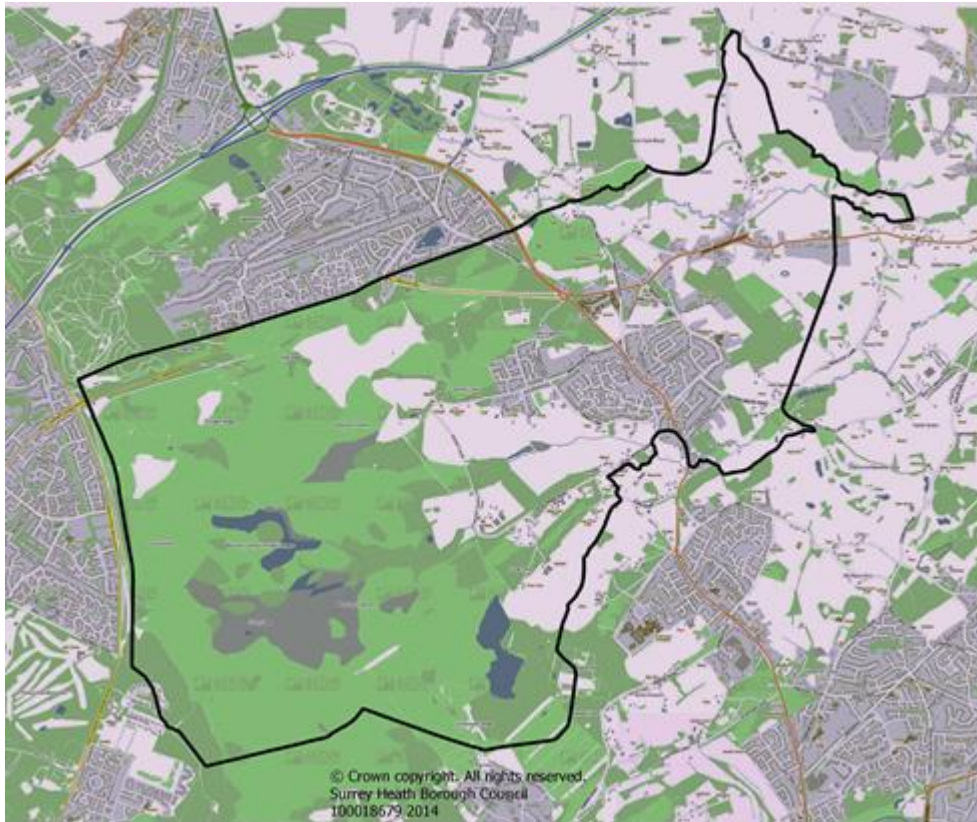
Open Spaces & Tree Cover

The playing fields of Gordon's School are adjacent to the Bagshot Road. Travelling towards Chobham, next are allotment sites (belonging to the Chobham Poores' Charity) on both sides of the road and shrubs/trees line the road.

There is also meadow land at Pankhurst with numerous conifers between Pankhurst and Brook Place and open fields on the left hand side beyond Brook Place. This is Green Belt land. The south-eastern end of Coldharbour Lane which adjoins the A319 is bordered on both sides by large hedges and mature trees; the north-western end has small grass verges and hedges to frontages and the entire lane which is very narrow has a very secluded atmosphere.

7. Appendices

Appendix A – Map of West End Ward



Appendix B

Listed Buildings (Grade II Listed)

Bagshot Road	Bourneside
Bagshot Road	Brook Place
Bagshot Road	Wall to front of Brook Place
Bagshot Road	Maltmans
Bagshot Road	Pankhurst
Bagshot Road	Penny Cottage
Bagshot Road	Gordon's School (Assembly Hall and Reception, Chapel, Simmons Memorial Library, Statue of General Gordon)
Beldam Bridge Road	Beldam Bridge Farm
Beldam Bridge Road	Barn 20 yards east of Beldam Bridge Farm
Benner Lane	Malthouse Farm
Benner Lane	Granary 25 yards east of Malthouse Farm
Blackstroud Lane East	Brooklands Farm
Blackstroud Lane East	Barn 30 yards to south of house
Brentmoor Road	Brentmoor Dene, [listed under Brentmoor Lane]
Fellow Green	19 Rose Cottage
Guildford Road	89 Fellow Green [listed as Feltons]
Guildford Road	124 & 126 [Fellow Green Cottage and the White House]
Hookstone Lane	Hookstone Farm

Hookstone Lane	Barn 20 yards from Hookstone Farm
Lucas Green Road	Manor Cottage
Lucas Green Road	Lucas Green Manor [including barn to right end]
Lucas Green Road	Barn 2 yards east of Lucas Green Manor
Lucas Green Road	Granary & Dovecote(20 yards southwest of) Lucas Green Manor
Pennypot Lane	Hatchgate Farm
Willow Green	Fellow Green House
Church Lane	War Memorial

List of Structures of Local Significance (Locally Listed in West End)

Bagshot Road	Bramble Cottage
Bagshot Road	Coldharbour
Bagshot Road	Hawthorn Cottage
Bagshot Road	Mulberry House
Bagshot Road	Penny Fields
Bagshot Road	Timbers
Bagshot Road	The Old Forge
Bagshot Road	White Down Cottage
Bagshot Road	Parts of Gordon's School not Grade II Listed
Beldam Bridge Road	Queens Lodge
Benner Lane	67 The Inglenook
Brentmoor Road	Brentmoor
Brentmoor Road	Burntstubb Farm
Brentmoor Road	Hagthorne Cottage
Brentmoor Road	Stone Cottage
Church Road	Holy Trinity Church
Fenns Lane	Fenns Farm
Fenns Lane	Heathermead
Ford Road	Lucas Green Cottage
Guildford Road	164 Newbridge Cottage
Halebourne Lane	Halebourne House
High Street	5 Vine Cottage
Lucas Green Road	Furze Farm [off] Lucas Green Road
Lucas Green Road	Glencroft
New England Hill	Heather Hills
New England Hill	Ivy Dene
Red Road	High Lodge
Streets Heath	26 Walnut Tree Cottage

Appendix C

Members of the initial VDS Steering Group

Judy Douch (Chair)	Guy Consterdine	Ian Komor
Graham Alleway	Juliet Edwards	Jeff Llewellyn
Marc Bedwell	David Elliott	Robin Short
Tim Bradwell	Kevin Gardiner	John Smith
David Catley	Yvette Jones	Ken Wretham
Jill Catley	Savitri Kegge	
Jan Chapman	Beulah Kingston	

Members of the VDS Steering Group at 1st January 2013

Judy Douch (Chair)

Jill Catley

Ian Komor

Graham Alleway

Yvette Jones

Jeff Llewellyn

Marc Bedwell

Savitri Kegge

Robin Short

David Catley

Beulah Kingston

Editorial Group

Beulah Kingston (Principal), Judy Douch, Yvette Jones, Jeff Llewellyn

Residents Survey - Research Consultant

Guy Consterdine

Bibliography

The Future of West End: The Residents' Viewpoint - Guy Consterdine and Jeff Llewellyn.

www.wevs.org.uk/vds/publications

Lightwater Village Design Statement 2007

Surrey Heath Draft Strategic Housing and Land Availability Assessment September 2008

Surrey Heath Borough Council (SHBC) Website education projections

www.surreycc.gov.uk/_data/assets/pdf_file/0003/176475/SH-Nov-10-FINAL-Area-Education-Overview-24-2-11a.pdf

Western Urban Area Character Supplementary Planning Document (regulation 17 consultation)

Surrey Heath Borough Council Website

Environment Agency – Flood Event Report into the river flooding on 13th and 14th August 2006 in

North West Surrey and North East Hampshire www.environment-agency.gov.uk

Environment Agency: 'Understanding Flood Risk' www.environment-agency.gov.uk

SFRA (Strategic Flood Risk Assessment), Summary Report, rev 1.0. June 2008 by Capita Symonds for Surrey Heath Borough Council. www.surreyheath.gov.uk

Heathers and Heathland – Published by Chris Howkins 2004

Royal Institute of British Architects website

West End Past and Present – Richard Lucock Wilson, published by Surrey Heath Museum, 2004

West End History Project – John Smith & Mick Glazier

Surrey Heath Borough Council (SHBC) Local Plan 2000

Surrey Heath Borough Council (SHBC) Core Strategy and Development Management Policies 2011 to 2028, adopted February 2012

The Office of National Statistics 2011 census.

This page is intentionally left blank

Surface Car Park Management Changes

Summary: As part of the Surrey Heath Parking Strategy, the management of all surface car parks is to be reviewed annually. The recommendations in this report are as a result of the latest review of the operation, condition and customer feedback on the surface car parks. Restricting the ability to park all day and encouraging short stay parking, will ensure parking spaces are available for customers, visitors and residents throughout the day.

Portfolio: Business – Cllr Craig Fennell

Date Portfolio Holder signed off report: 4 April 2016

Wards Affected: All

Recommendation

The Executive is advised to RESOLVE that

- (i) Current parking charges be extended to include Saturdays in Bagshot, Chobham, Burrell Road and Watchetts Road and York Town car parks;
- (ii) Current rules and regulation for the use of parking permits be extended to include Saturdays at no extra charge in Bagshot, Chobham, Burrell Road and Watchetts Road and York Town car parks;
- (iii) A 'No Return within 2 Hours' restriction is introduced in Bagshot, Chobham, Burrell Road and Watchetts Road car parks;
- (iv) The Off-Street Parking Permit scheme be extended to York Town car park; and
- (v) The maximum stay on Wilton Road car park be reduced to 5 hours, no return, except permit holders.

1. Resource Implications

- 1.1. The income generated from all surface car parks in the Financial Year 2014/15 was £99,881 with operational costs of £103,183, a deficit of £3,302.
- 1.2. By extending parking charges in the above car parks to include Saturdays, an estimate sum of £6,122 would be generated, which would cover the operational costs of all of the out of town car parks and contribute towards the management costs of these car parks.
- 1.3. Enforcement of the new parking restrictions will be carried out by Parking Services in line with current enforcement patterns at no extra cost.

- 1.4. Any proposed change will need to be advertised in the local newspaper and on each car park affected. Parking Services would aim to resolve any initial objections received.
- 1.5. Any unresolved objections to the advertised changes will be reported to Executive for resolution.

2. Key Issues

- 2.1 Parking tariffs are only in operation from Monday to Friday (excluding Bank Holidays) in Bagshot car park, Chobham car park, Burrell Road car park, Frimley, Watchetts Road car park, Camberley and York Town car park, Camberley.
- 2.2 Use of these pay and display car parks on a Saturday will be in line with current usage patterns, which shows a very high percentage of customers use the 2 hour free parking that is available and will therefore not be affected financially by this change:

Bagshot car park	92% obtain 2 hour free parking
Chobham car park	83% obtain 2 hour free parking
Burrell Road car park	91% obtain 2 hour free parking
Watchetts Road car park	92% obtain 2 hour free parking
- 2.3 The income raised will be used to improve the operations of the car parks.
- 2.4 Extending the use of permits to include Saturdays, in line with the above, ensures permit holders do not need to incur additional charges on Saturdays.
- 2.5 The introduction of a 'No Return within 2 hours' restriction will stop 'meter feeding' and ensure those who stay for longer than 2 hours pay for their stay.
- 2.6 Wilton Road car park is a free car park with a maximum stay of 18 hours and is primarily used by Camberley Indoor Bowling Club. Several commercial businesses use Wilton Road car park for all day parking to support their own business interests which often reduces the capacity of this car park to the detriment of the Camberley Indoor Bowling Club and short stay visitors to businesses in the area. In order to address the issue of better parking arrangements, it is proposed to restrict all day parking to permit holders only, which will stop all day use of this car park, thereby increasing the availability of parking spaces for short stay visitors to businesses and Camberley Indoor Bowling Club.
- 2.7 Consultation has taken place to try and resolve these issues but there has been no improvement. The introduction of a Maximum Stay 5 Hours, No Return, except permit holders, will stop all day parking and will ensure that parking for short stay visits up to 5 hours is

maximised. Permits will be available to the Camberley Indoor Bowling Club free of charge, and commuter permits will be available at a cost of £300 per annum.

3. Options

3.1 The Executive has the option to:

- (i) Resolve to accept:
 - (a) the proposal to extend parking charges and the use of permits on the named car parks to include Saturdays;
 - (b) the proposal to introduce a 'No Return within 2 hours' restriction on the named car parks; and/or
 - (c) the introduction of a Maximum Stay 5 hours, No return, on Wilton Road car park.
- (ii) Not to recommend any of the above proposals and leave the existing arrangements in place.

4. Proposals

4.1 It is proposed that the Executive approves the recommendations in this report.

5. Supporting Information

5.1 A list of all surface car parks is contained in Annex A.

6. Corporate Objectives And Key Priorities

6.1 Key Priority 2: To assist with the improvement of economic growth for Surrey Heath.

6.2 Key Priority 4: Working with partners and the community to keep Surrey Heath a clean, green and safe place for the continued wellbeing of our borough.

7. Policy Framework

7.1 The Council reviews the management of the car parks and tariffs on an annual basis.

8. Legal Issues

8.1 All changes will adhere to the requirements of the Road Traffic Regulation Act 1984.

9. Governance

9.1 All unresolved objections to the advertisement of any changes will be referred back to the Executive.

10. Risk Management

10.1 These changes are low risk. The vast majority of car park users will be unaffected by these changes.

11. Equalities Impact

11.1 No issues identified.

12. Human Rights

12.1 No issues identified.

13. Consultation

13.1 Camberley Indoor Bowling Club have been asked for their views on their customers' requirements.

14. PR And Marketing

14.1 There are some opportunities for positive PR around these changes, such as the number of free visits in those car parks with the free 2 hour tickets.

15. Officer Comments

15.1 The surface car parks are well maintained and are generally visually attractive. The opportunity to review management of the car parks allows us to improve the service and customer experience. By improving the contribution of these car parks to Parking Services Budget position, this will also ensure the safe and effective operation of these car parks.

Annexes	Annex A:Table Showing Details of Surface Car Parks
Background Papers	Nil
Author/Contact Details	Eugene Leal, Parking Team Leader eugene.leal@surreyheath.gov.uk
Head of Service	Daniel Harrison

Consultations, Implications and Issues Addressed

Resources	Required	Consulted
Revenue	✓	
Capital		

Resources	Required	Consulted
Human Resources		
Asset Management		
IT		
Other Issues	Required	Consulted
Corporate Objectives & Key Priorities	✓	
Policy Framework		
Legal	✓	
Governance		
Sustainability		
Risk Management		
Equalities Impact Assessment		
Community Safety		
Human Rights		
Consultation		
P R & Marketing	✓	

Review Date:

Version:

Annex A: Table Showing Details of Surface Car Parks

	Bays	Disabled bays	Payment method	Notes
Pay and Display Car Parks				
Surrey Heath House, Camberley (weekends only)	128	3	P&D RingGo	Staff car park Mon-Fri.
York Town, Camberley	125	8	P&D RingGo	No charges at weekends.
Watchetts Road, Camberley	37	3	P&D RingGo	No charges at weekends.
High St., Bagshot	95	3	P&D	No charges at weekends.
High St., Chobham	96	3	P&D	No charges at weekends.
Burrell Rd., Frimley	60	3	P&D	No charges at weekends.
Sub total	541	23		
Free Car Parks				
Wilton Road, Camberley	80	3		
Balmoral Drive, Camberley	36	2		Free
Wharf Rd., Frimley Green	23	2		Free
Woodend Rd., Deepcut	40	3		Free
Martindale Av., Heatherside	38	3		Free
Guildford Rd., Bisley	16	1		Free
Chobham Pl. Woods	16	0		Free – not marked
Sub total	249	16		
Total	790	39		

Olympic and Paralympic Games

SUMMARY

The Executive is asked to note a number of proposed Surrey Heath initiatives to celebrate the Rio Olympic and Paralympic Games in the summer of 2016.

PORTFOLIO - Business

Date signed off: 31 March 2016

WARDS

All

AFFECTED

RECOMMENDATION

The Executive is asked to note a number of proposed Surrey Heath initiatives to celebrate the Rio Olympic and Paralympic Games in the summer of 2016.

1. RESOURCE IMPLICATIONS

- 1.1 While officer time involved in the collective coordination of the proposed projects is likely to be notable, financial costs would be relatively small. It is envisaged that a small amount of council funding will be required in order to effectively market projects, but direct running costs of the proposed events will be minimal.
- 1.2 The only potential exception to the above is the proposed Olympic Market on Park Street, where a small amount of funding (around £500) is sought to allow for items which will engage the public, such as inflatables and an Olympic style podium for photo opportunities.
- 1.3 There may be potential for sponsorship to offset some of the marketing costs – external organisations have previously shown an interest in supporting community sporting events.

2. KEY ISSUES

- 2.1 The Council is keen to build a positive rapport with local sport and leisure organisations, encouraging them to play a prominent role in their local community. Several of the proposed projects involve and bring together a number of these organisations, and will encourage partnership working for mutual benefit.
- 2.2 As part of the Council's objective to have a healthy and happy population, the proposed projects aim to harness the 'buzz' created in the media around the Olympics, to encourage residents into living an active lifestyle. Increased levels of physical activity provide a number of health benefits, such as lowered risk of heart disease, diabetes and depression, improved strength in muscles, joints and bones, improved sense of self-worth and reduction in high blood pressure.

- 2.3 The proposed projects will also aim to attract both residents and visitors into Camberley, supporting raising of the profile of the town centre and fostering a sense of civic pride.
- 2.4 A key theme throughout all of the proposed events would be to promote the existing support services that the SHBC leisure team provide (e.g. Free Access for County Sportspeople (FACS) scheme, funding towards coaching qualifications etc.) in addition to the work of other related bodies such as the Surrey Heath Sports Council, who offer grants to support young athletes competing at county, national or even international level, grants towards coaching qualifications and hardship grants for those who find cost a barrier to participating in sport.
- 2.5 Although the proposed projects are designed to celebrate the Olympic and Paralympic games, due consideration has and will continue to be given to avoid the use of the words such as 'Olympics' or 'Paralympics' in any publicity as these terms are considered intellectual property of the International Olympic Committee.

3. SUPPORTING INFORMATION

Sport and Physical Activity Market on Park Street

- 3.1 This concept would be very similar to the existing farmers markets which already take place on Park Street, but with a number of sport and physical activity-related stalls and demonstrations from various local leisure centres, specialist sports shops and clubs.
- 3.2 SHBC officers have met with Collectively Camberley, who are in full support of the idea. Following discussions surrounding existing events and the timing of Olympics, Saturday 13th August has been proposed as a date.
- 3.3 As the pinnacle of sporting and Olympic excellence in the borough, Camberley Judo Club would be a key stakeholder in this event. SHBC officers have met with the club who are also supportive of the event. Camberley Judo Club has offered to supply portable Judo mats, some of their elite athletes who won't be in Rio, and club coaches, to offer demonstrations on the day.
- 3.4 Consultation with other key stakeholders is ongoing but the initial reaction from other organisations such as the Arena Leisure Centre and Lightwater Leisure Centre has been very positive.
- 3.5 It would be considered extremely beneficial to the success of the event if a small amount of funding (around £500) is secured to allow for the rental of 'fun' items which will engage the public, such as inflatables and an Olympic-style podium for photo opportunities using Park Street as a backdrop. This will be funded from existing budgets. While this event would be able to proceed without this additional funding, the appeal to residents is likely to be reduced.

Press Event at the Judo Club

- 3.6 In the run up to the Olympics (after athletes have been named but before they leave for Rio), it is proposed that SHBC will work with Camberley Judo Club (CJC) to hold a press event where local VIPs including the Mayor can congratulate those who have been selected and wish them the best of luck.
- 3.7 In addition to being an excellent PR opportunity for SHBC and strengthening the bond between our two parties, this will also be a great way to raise the profile of the CJC in the local press, increasing awareness and instilling a sense of civic pride for residents.
- 3.8 The Judo Club is in support of this idea and agree with the proposed mutual benefits. CJC will propose a series of potential dates once they have better visibility on athlete availability in the run up to the games. It is suggested that this event be held at the Judo Club to minimise disruption to athlete preparation, as many of them live and train on-site.

“Our Sporting Heritage” Exhibition

- 3.9 The concept of the “Our Sporting Heritage” Exhibition would be to showcase historical sports photos or memorabilia from local athletes who have previously lived in the Surrey Heath area.
- 3.10 The Heritage Team have confirmed a similar exhibition was held to celebrate London 2012 and that, as many of the exhibition items are still in storage it should be relatively achievable to use these as a basis for an exhibition. It is hoped to once again secure the borrowing of an Olympic Torch, from the London 2012 relay, from a local resident, as the centrepiece of the exhibition.
- 3.11 The Museum have confirmed they could support this as a special exhibition alongside their scheduled offering, with the Olympic exhibition running from Wednesday 3 August through until early September, which will cover the vast majority of the Olympic and Paralympic period.
- 3.12 The exhibition would also include biographies of some of the Rio 2016 Olympic and Paralympic hopefuls who have links to the Surrey Heath area.
- 3.13 Working in partnership with the Heritage Team, the Community Engagement Officer will attempt to link in with the Royal military Academy, Sandhurst who may also be able to contribute to the exhibition.

Camberley Judo Club Fighters on the Big Screen

- 3.14 Depending on the timing of fights, there would be the possibility of using the projector in the Camberley Theatre auditorium to show coverage of Camberley Judo Clubs fighters. Rio is only 3 hours behind (e.g. 12noon UK time = 9am in Rio), so this is potentially feasible.
- 3.15 If this idea proves to be workable, it could be extended to cover other sports which might reflect a local or ‘Team GB’ interest. Similar to 3.3, this might

attract a different audience to Camberley Theatre, leading to increased awareness of the facility, additional ticket sales and potential bar sales.

'Surrey Heath Summer of Sport' Festival Week

- 3.16 The 'Surrey Heath Summer of Sport' festival would focus on the coordination of a number of sports clubs from across the Borough, to offer a series of one-off taster sessions in a variety of Olympic sports. These would take place over the course of one week, would be open to the wider public and importantly be pitched at a beginner level to attract those who are not currently engaging in sport.
- 3.17 In the most part, the aim will be to tap into existing sessions rather than expect clubs and volunteers to have to lay on additional sessions.
- 3.18 It is anticipated that a wide range of demographics would be catered for, including under-represented groups such as those with impairment, older people, women and people from BME backgrounds.
- 3.19 To ensure the taster sessions would be well utilised, a number of pamphlets would be produced well in advance of the festival week and distributed in public places and featured on the SHBC website alongside social media. There would be a small marketing cost to this.
- 3.20 Initial reaction from consulted clubs has been very positive, but there have been questions raised regarding the timing of the festival week, as many coaches and volunteers are on holiday during the summer school holidays. The week itself is still to be finalised but will likely be in August.

Olympic Athlete visiting Surrey Youth Games Session

- 3.21 The Surrey Youth Games is one of the Council's most successful projects in engaging young people. In an Olympic year, it would be inspirational for the young people involved if we could secure any athletes on their way to Rio to make any guest appearances at sessions.
- 3.22 The most likely opportunity for this would be through Camberley Judo Club, who have been consulted and are interested in sending one of their elite athletes along to a Surrey Youth Games training session. This would provide another opportunity for positive press, raising the profile of Surrey Heath's participation within the Surrey Youth Games and the club itself.
- 3.23 There may be other opportunities for Olympic athlete appearances in other sports, though these are unlikely to transpire until closer to the event. The Council's Community Engagement Officer will continue to look into this.

4. OPTIONS

- 4.1 The Executive has the options to;
 - i) Give their support and backing to all of the proposed projects;

- ii) Give their support to some of the proposed projects; or
- iii) Choose not to support any of the proposed projects

5. PROPOSALS

5.1 It is proposed to run each of the projects listed in Section 3, as part of a celebration of the 2016 Olympic and Paralympic Games in Rio.

6. CORPORATE OBJECTIVES AND KEY PRIORITIES

6.1 Projects such as those proposed would allow the Council to meet its objectives by:

- Significantly contributing to civic pride, making Surrey Heath an even better place where people are happy to live;
- Building and encouraging communities where people can live happily and healthily;
- Engaging with young people to help improve and sustain leisure opportunities whilst encouraging them to take responsibility; and
- Encouraging greater involvement from local clubs and organisations including volunteering.

7. EQUALITIES IMPACT ASSESSMENT

7.1 The proposed projects aim to offer opportunities for all residents to engage with and celebrate the Olympic and Paralympic Games, whether they are already active, semi-active or do not wish to be active. There will be opportunities for involvement for those with disabilities or impairments, and as there is no cost for participants, all projects are suitable for those on low incomes.

8. OFFICER COMMENTS

8.1 The proposed projects offer a diverse range of opportunities to enjoy and celebrate the Olympic and Paralympic Games in the Borough, engaging key leisure facilities and partners as well as creating interest through cultural venues such as the Museum and Camberley Theatre.

Annexes	None
Background Papers	None
Author/contact details	Ben Sword, Community Engagement Officer Ben.sword@surreyheath.gov.uk
Head of Service	Daniel Harrison, Executive Head of Business

CONSULTATIONS, IMPLICATIONS AND ISSUES ADDRESSED

	Required	Consulted	Date
Resources			
Revenue	N/A		
Capital	N/A		
Human Resources	N/A		
Asset Management	N/A		
IT	N/A		
Other Issues			
Corporate Objectives & Key Priorities	✓	✓	
Policy Framework	N/A		
Legal	N/A		
Governance	N/A		
Sustainability	N/A		
Risk Management	N/A		
Equalities Impact Assessment	✓	✓	
Community Safety	N/A		
Human Rights	N/A		
Consultation	N/A		
P R & Marketing	N/A		

EXCLUSION OF PRESS AND PUBLIC

RECOMMENDATION

The Executive is advised to RESOLVE that, under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the ground that they involve the likely disclosure of exempt information as defined in the paragraphs of Part 1 of Schedule 12A of the Act, as set out below:

<u>Item</u>	<u>Paragraph(s)</u>
11	3

This page is intentionally left blank

Document is Restricted

This page is intentionally left blank